

Can ICT and the social media enable new forms of entrepreneurship?

Case of Algeria

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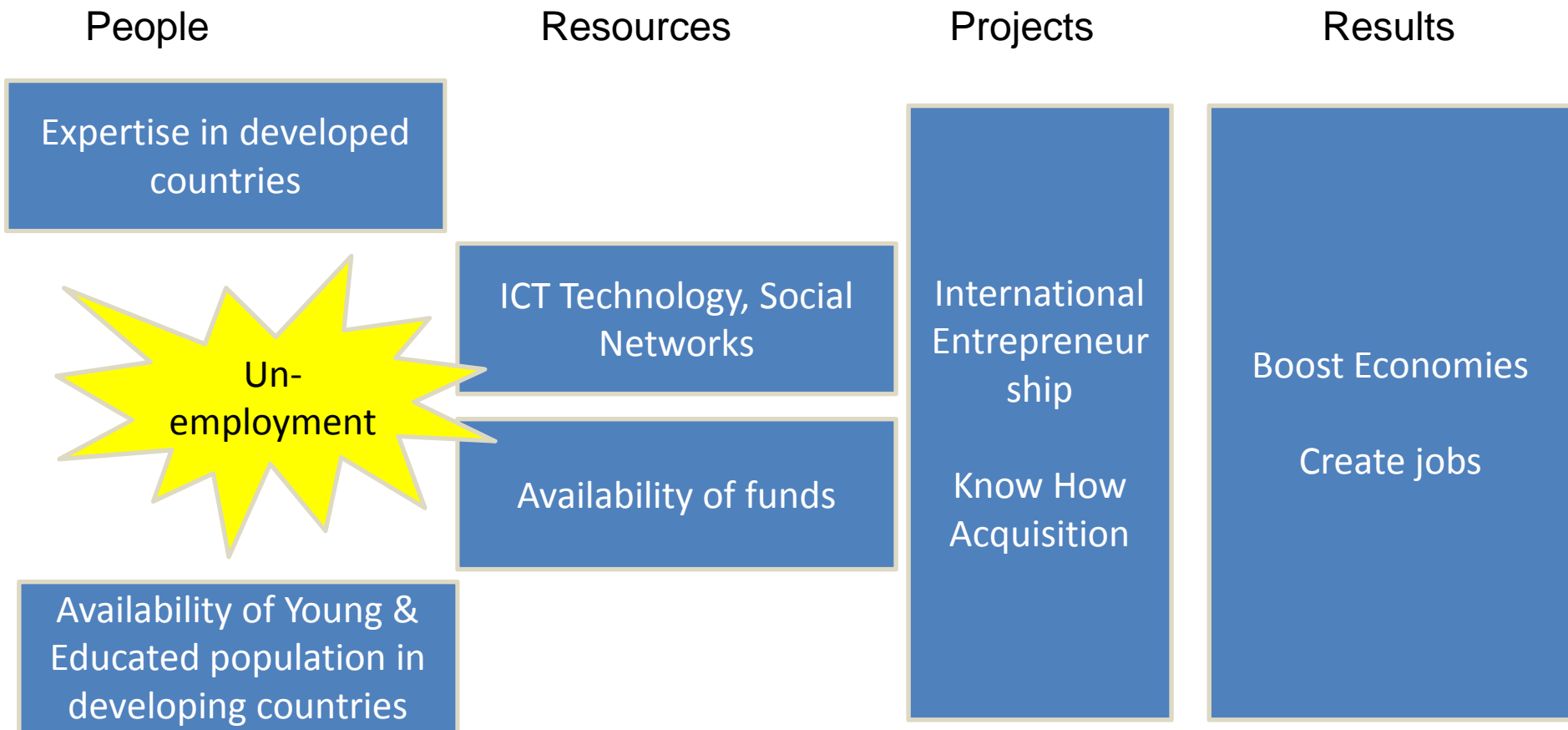


WHITE SEA[®]
Business School

Talents in action



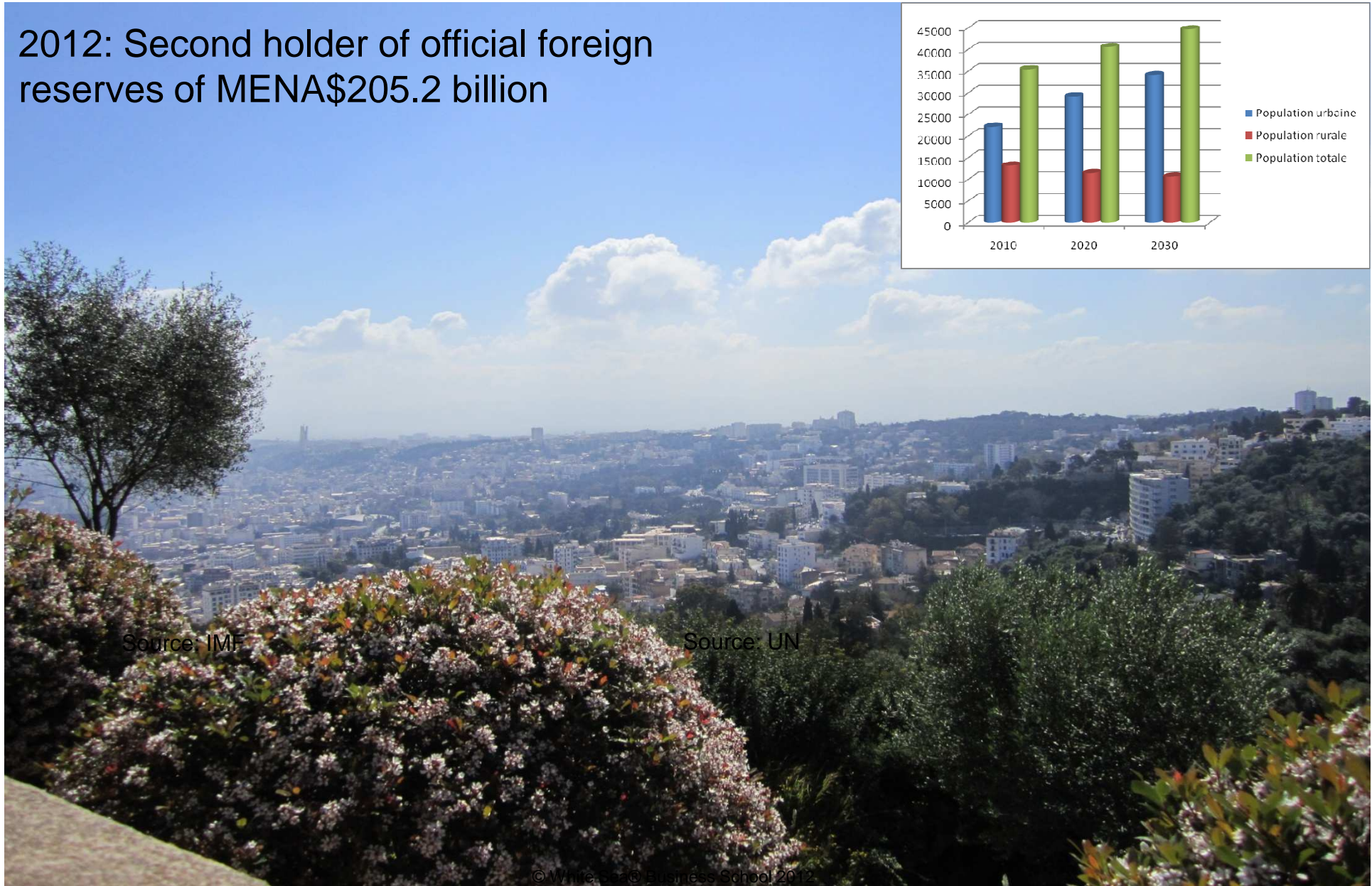
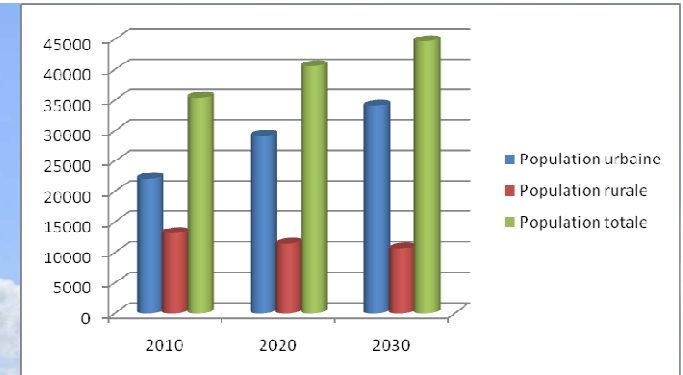
Overview: International Entrepreneurship can boost economies of developed and developing countries





Algeria

2012: Second holder of official foreign reserves of MENA \$205.2 billion



Source: IMF

Source: UN



Country Development Plan

Public investment
(infrastructure)



Attract IDE



Support
Entrepreneurs



Cyberpark of Sidi Abdellah - Algiers



(Some) international companies active in Algeria

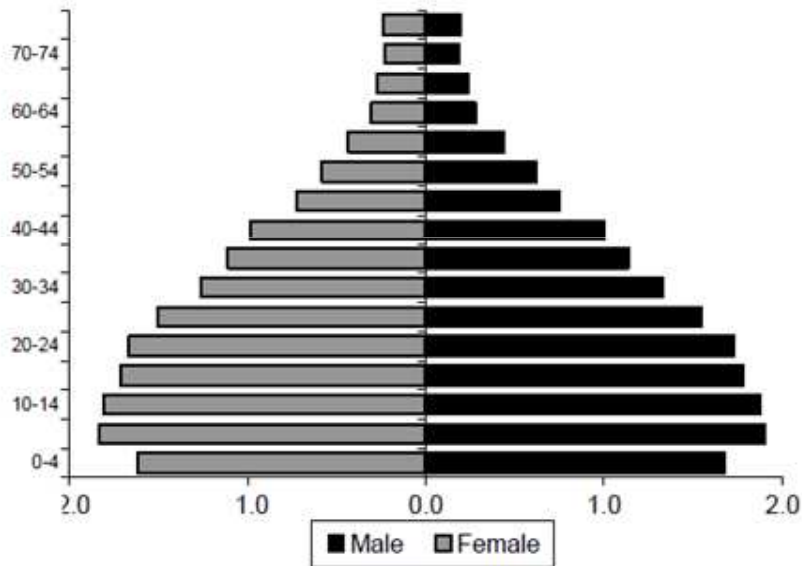


LG, GE imagination at work, intel, ZTE中兴, ALSTOM, SIEMENS, EPSON EXCEED YOUR VISION, Nestlé, NOKIA, STONESOFT, Microsoft, THALES, KRAFT, TCL 创意感动生活 The Creative Life, CISCO, VimpelCom, hp invent, KPMG, nubia, SANOFI, RENAULT, Mercedes-Benz, ACCOR, ERNST & YOUNG, RATP, LAFARGE les matériaux au cœur de la vie™, HSBC, BMW, PEUGEOT, TOYOTA, AXA, BNP PARIBAS, SOCIETE GENERALE, SAMSUNG, ERICSSON, ArcelorMittal, Audi, The Coca-Cola Company, PHILIPS sense and simplicity®, VEOLIA, TOTAL, QATAR AIRWAYS, Alcatel-Lucent, IBERIA, Lufthansa Nonstop you., Alitalia, AIRFRANCE



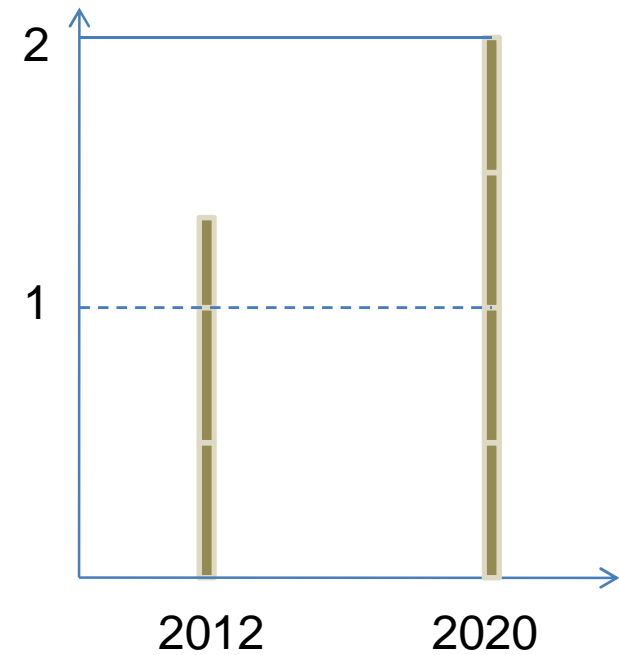
Growing number of young & Educated population

Population By Age, 2005 (mn)



Source: UN Population Division

Number of Students (Millions)

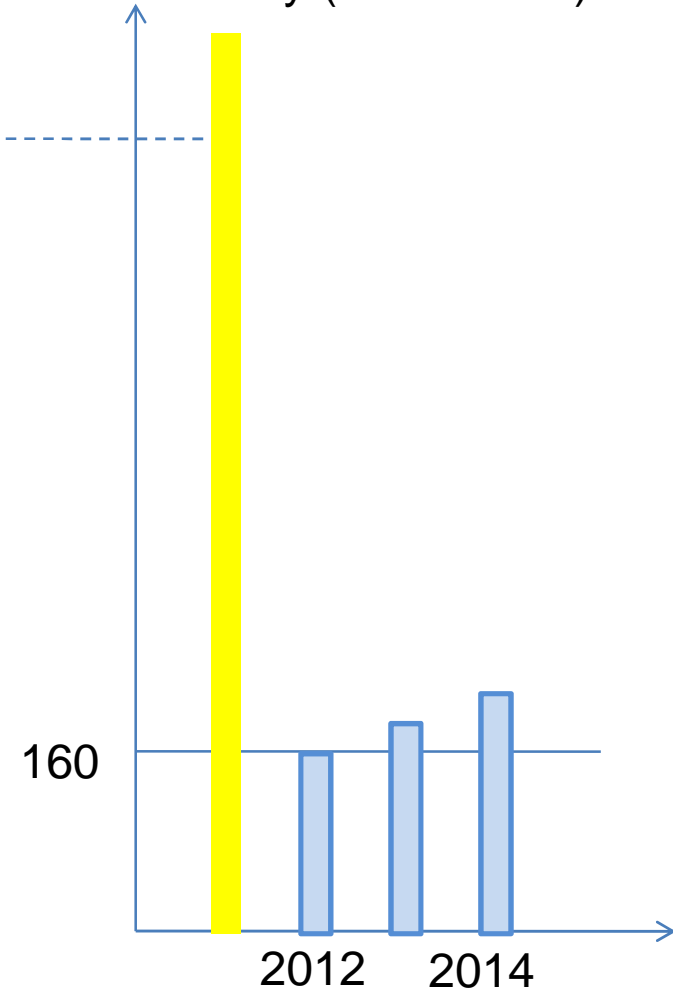




Challenge of Youth employment

- Unemployment**
 - *800 000 graduated
- International Travel**
 - Very Limited
- Competency**
 - Limited practise

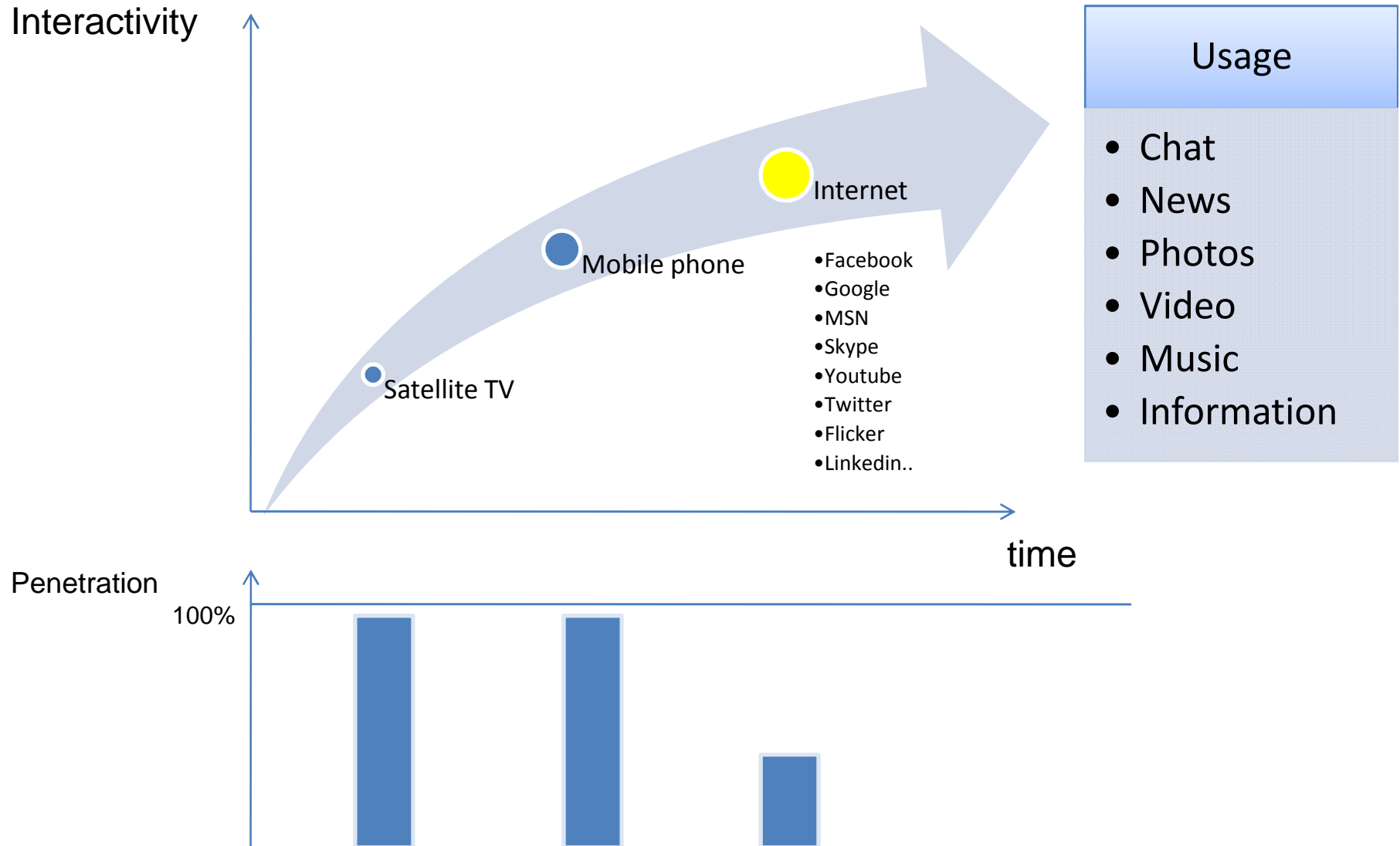
Graduation from University (Thousands)



*Source: <http://www.algerie360.com/algerie/800000-diplomes-au-chomage/>

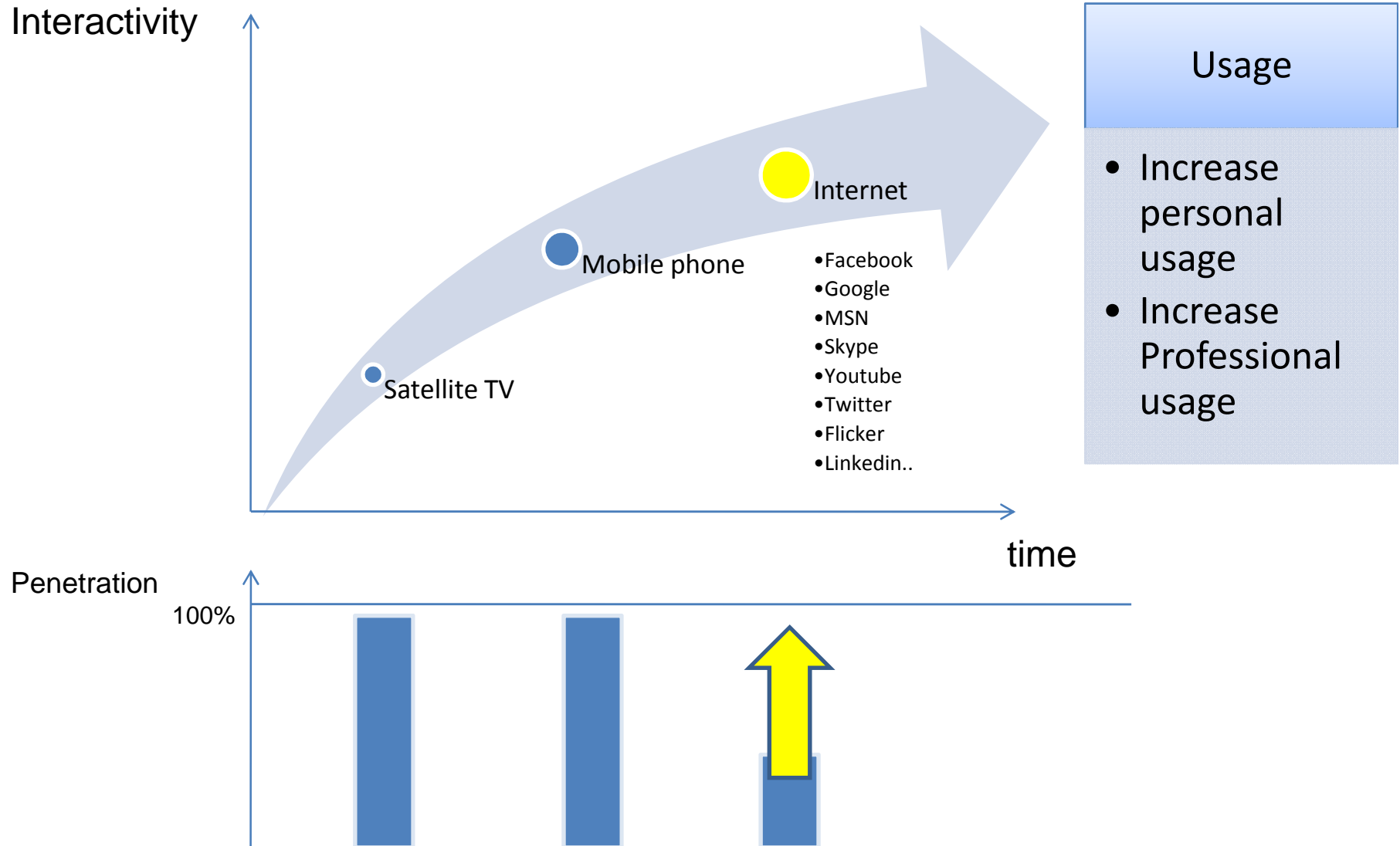


Digital Era (current): Internet usage is limited





Digital Era (future): professional use will increase





International Entrepreneurship



International Entrepreneurship is at reach with internet and Social Networks

Developed & countries



Experienced professionals

International entrepreneurship facilitated by **Internet and Social Networks**

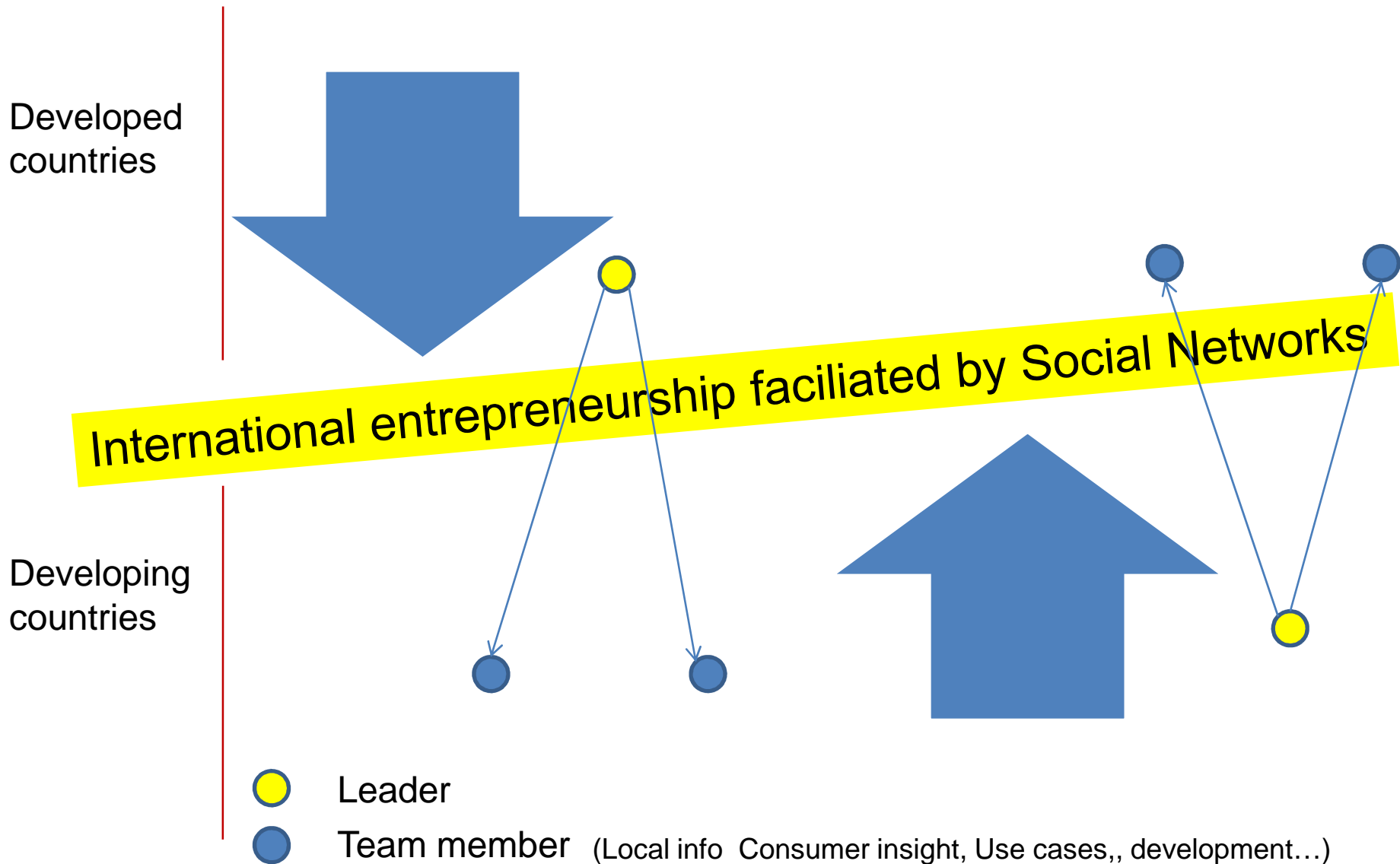
Developing countries

Young educated people



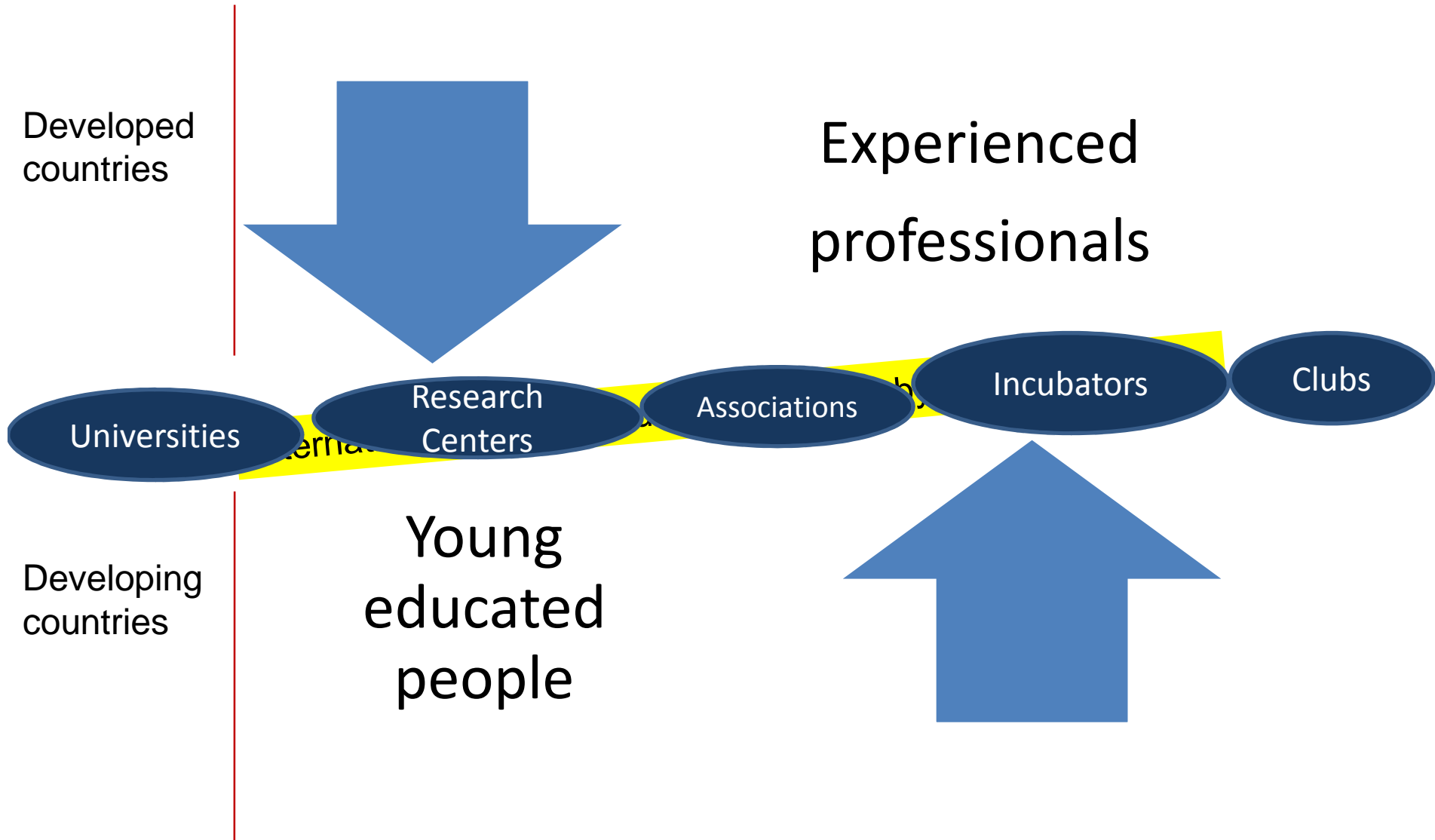


International Entrepreneurship: virtual teams





International Entrepreneurship will be facilitated by well established organisations





New opportunities in all sectors

Health

Education

Transport

Food

Communication

Security

Energy

Architecture

...



How to finance

- Entrepreneurs funds
- International agreements
- Bilateral EU – other countries
- Professional bodies
- Large corporations : social responsibility
 - Multinationals engaged in business