



TII Newsletter

18 February 2008

SIXTH HEIDELBERG INNOVATION FORUM, 15-16 APRIL 2008

MFG Baden-Württemberg, in collaboration with the European Media Laboratory, is inviting the submission of **business ideas and R&D results relating to IT for medical technology and healthcare** to be showcased at the forthcoming Heidelberg Innovation Forum on 15-16 April. Possible specialisations are digital imaging and other IT-based methods for diagnosis, IT-based and IT-support therapies, intelligent implants and intelligent textiles, hospital IT systems, telemedicine, compliance and safety of IT systems and human interfaces. The event aims to foster the transfer of IT research with high market potential on a European level, with each selected proposal having a 10-minute slot to present the basic idea to the audience of decision makers from industry. More information may be found at <http://www.heidelberger-innovationsforum.de>

LUXEMBOURG TO INTRODUCE 80% TAX EXEMPTION ON CERTAIN IP INCOME

The Luxembourg government announced new legislation for the beginning of 2008 which foresees an **80% tax exemption on certain intellectual property (IP)** income as well as an 80% exemption on capital gains realised on the sale of such IP. The exemption applies to the net income paid to Luxembourg taxpayers (individuals and companies) for the use of any software copyright, patent, trademark, design or model. Net income is defined in the draft law as the gross royalty income received by the taxpayer reduced by direct expenditure in relation to this income including annual depreciation and write-downs. The exemption regime will apply to registered patents only and to the extent that the IP has been acquired after 31 December 2007.

CONFERENCE: DRIVING INNOVATION FROM SCIENCE TO BUSINESS, 6 MARCH 2008, AIX EN PROVENCE, FRANCE

Organised as part of the EU-funded Trans2Tech project, this **one-day conference** will put the spotlight on how customized marketing practices can help universities and public research organisations bring their research to market. The project consortium is currently compiling a **European catalogue of good practices** focusing on knowledge and technology transfer. Experts from around Europe are therefore invited to submit an

abstract describing their approaches, experience and/or tools relating to (1) knowledge and people flows (activities fostering inter-personal relationships that strongly stimulate technology transfer between public research and industry; (2) evaluation, intellectual property and strategic marketing; (3) operational marketing and commercialisation. Selected authors will be offered a half-price registration fee for the conference. For a good practice template and to register for the conference contact: Mathioda Coatanhay at coatanhay@mediterranee-technologies.com

NEW BOOK: START-UP, WHAT WE MAY STILL LEARN FROM SILICON VALLEY

Why isn't there a Google or Apple in Europe? Where are the European Steve Jobs and Bill Gates? Is success a question of culture or infrastructure? Is the world of start-ups misunderstood? **In 11 chapters** former researcher and venture capitalist and current innovation fund manager at EPFL (CH), Hervé Lebret explores the **phenomena behind the ecosystem which created the success of Silicon Valley and points to the reasons why Europe has not managed to do the same.** This is a book with wide appeal and a must for innovation specialists and high-tech entrepreneurs. Copies are available on the US site of Amazon or through the author's blog at <http://lebret.wordpress.com>

FP7 COACH

The FP7 Coach is written to help you with **preparing and managing your projects for the Seventh Framework Programme.** With practical examples, checklists, tables and flow charts, The FP7 Coach explains how to prepare and submit a proposal that will maximise your chances. In addition, once funding has been granted by the Commission, this eBook will help your further in carrying out complex matters such as project management, administrative and legal aspects. The FP7 Coach is a unique eBook available on a subscription basis. Regular updates and extensions are published and included during the subscription period at no extra cost. Currently containing 700+ pages, The FP7 Coach is structured and compiled in such a way that reading from cover-to-cover is not necessary: hyperlinks, bookmarks and search options facilitate navigation. More information - sample pages, table of contents and a virtual tour - may be obtained at <http://www.fp7coach.eu>

FRANCE-ISRAEL COOPERATION CONFERENCE, 11 APRIL 2008, PARIS

The 2008 edition of this conference, which is co-organised by the GTI lab of ESCP-EAP in Paris, will focus on **business and legal challenges of doing business between France and Israel.** Presentations will examine tax, financing and legal aspects of cross-border transactions, intellectual property

issues as well as the themes of start-ups, incubators and technology transfer. Speakers include former French prime minister, Edith Cresson. More information may be found on the conference website at <http://www.israelvalley.com>

**INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP,
INNOVATION AND REGIONAL DEVELOPMENT**

City College, in collaboration with the University of St. Cyril and Methodius University Business Start-up Centre (FYR Macedonia), is organising this **international conference from 8-11 May 2008 in Skopje and Ohrid**. For further information on the conference and submitting an abstract, please consult the dedicated website at <http://www.iceird.org>

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