



iBridge Wins the Cooperation Opportunities Worldwide

Zhang Xiuying

**Director & Deputy Chief
Worldwide Cooperation Division
The Administrative Committee of
Zhongguancun Haidian Science Park, Beijing, China**

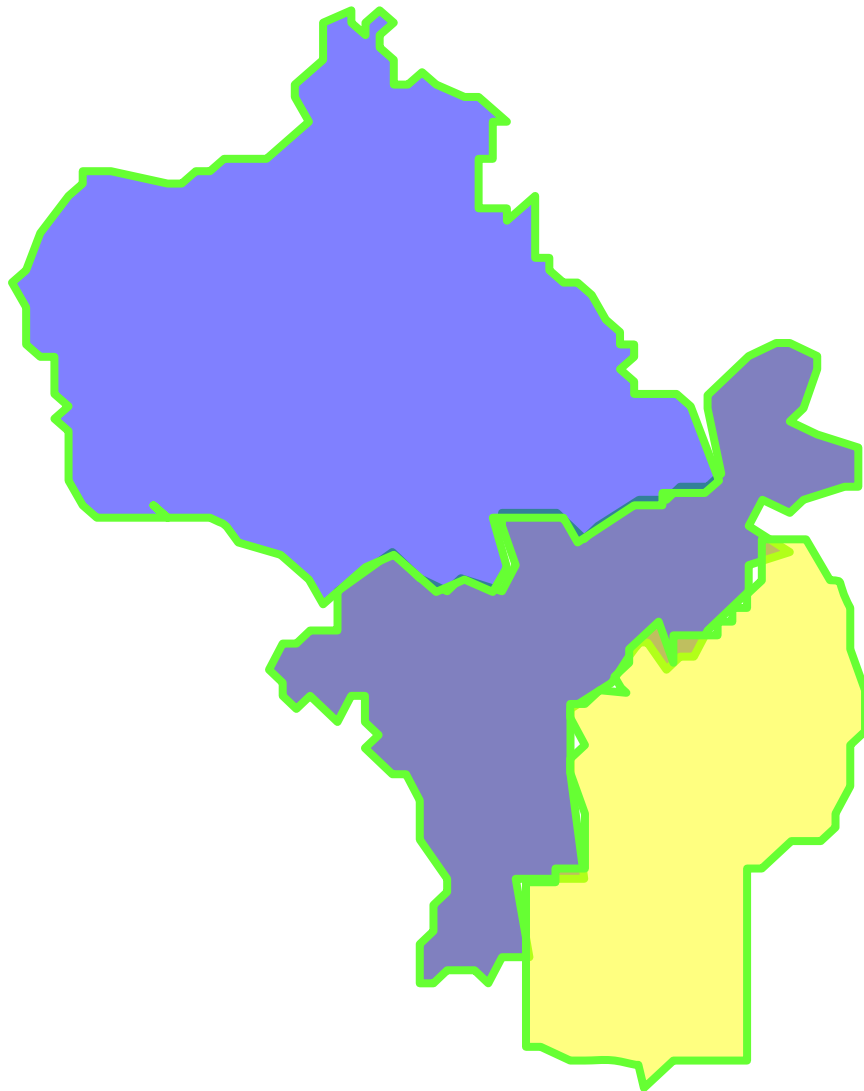
2013/05/07



Haidian Science Park



Haidian Science Park, the First Science Park in China



Location: northwest in Beijing's urban area

Size: 430 sq kilometers, about 1/40 of Beijing

Population: Around 3 million



The Rich Education Environment

Unmatched R&D Environment:

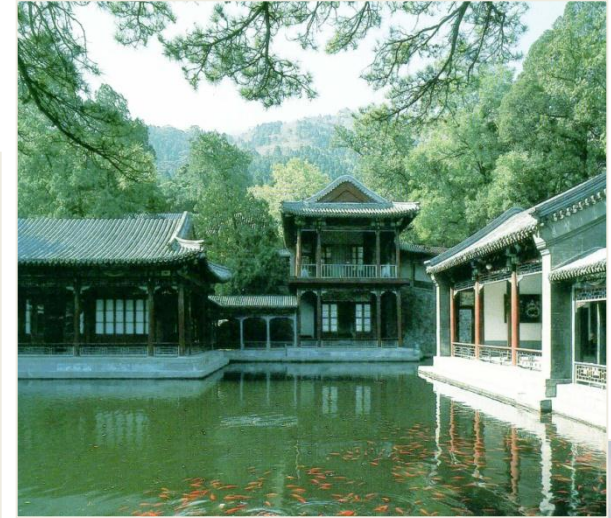
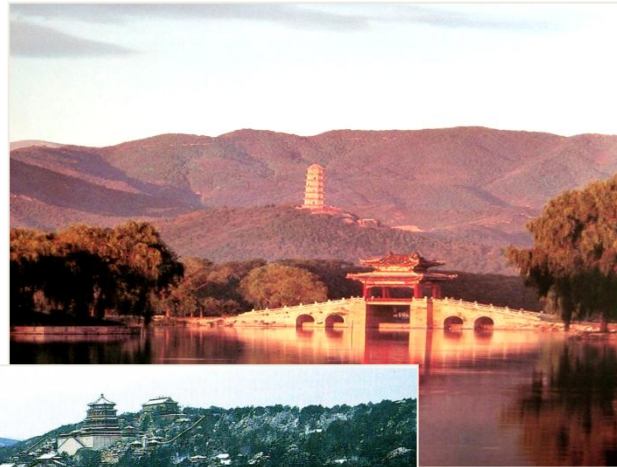
- **418 academicians** from Chinese Academy of Sciences and the Chinese Academy of Engineering, the two major academies in China:
- **312 research institutes** in the region
- **78 Colleges and universities**
- **69 R&D institutes** Multinational corporations
- **35 key labs**
- **15 hi-tech labs**
- **50 R&D institutes** of Fortune 500 corporations





Famous Scenic Spots

Some famous royal gardens and beautiful scenic spots located here, such as Fragrant Hill, Summer Palace and Yuan Ming Yuan.





Haidian Science Park, the First Science Park in China

Zhongguancun Haidian Science Park (HSP) is one of ten parks in Beijing (Zhongguancun Science Park), Founded in May 1988

HSP is the biggest one among the multi-park and multi-base Zhongguancun Science Park, and it is also the first science park in China

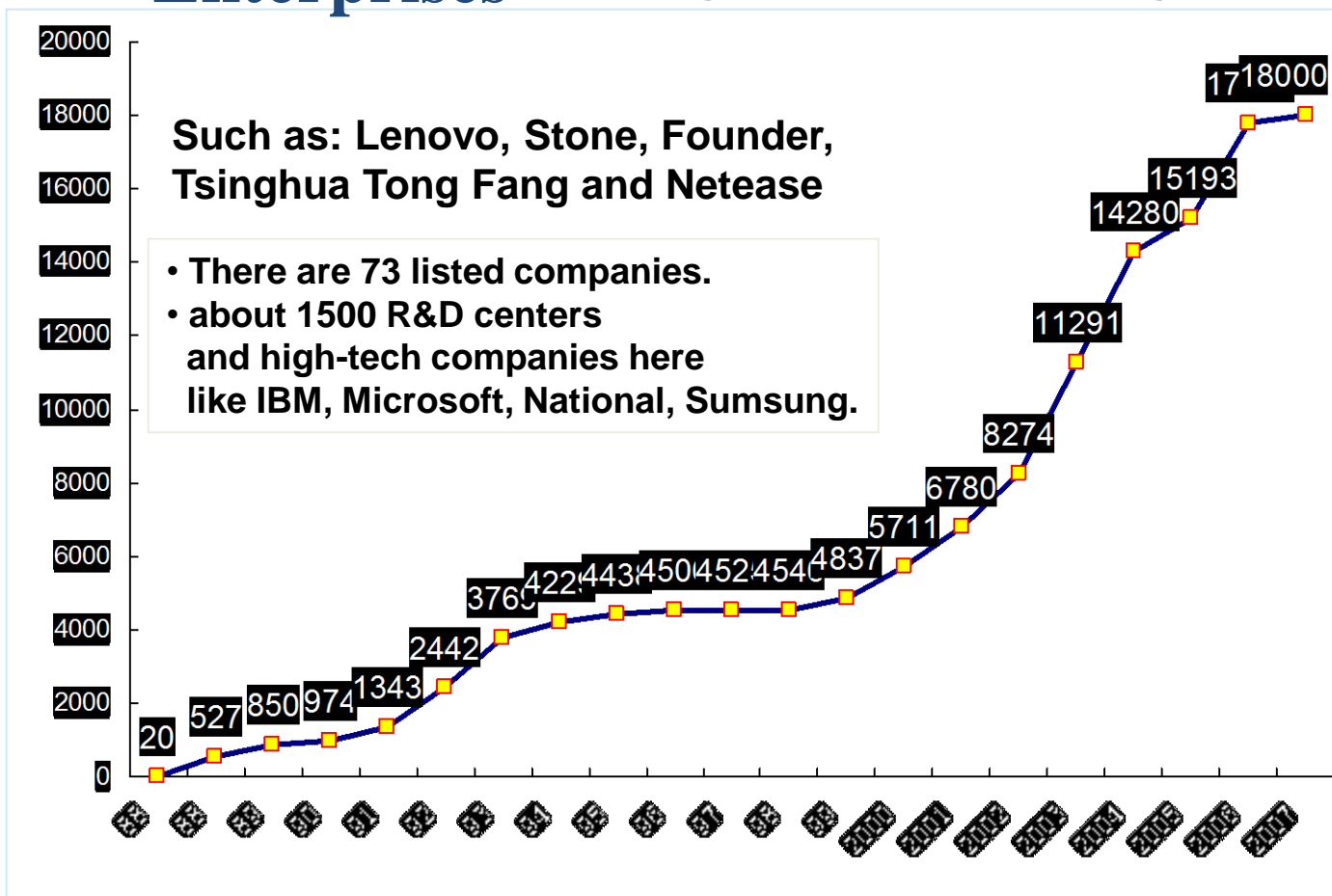
HSP is an incubator for innovation in technology, business, and financing, as well as a testing area for liberalized government policies.





The 25 years' Development of HSP

Enterprises including more than 4,000 foreign firms.



The year of 2012 including 4400 national high-tech enterprises



One Science Park, **Seven** Key Industries

- Cloud computing
- IC
- Mobile Internet and next-generation Internet
- Bioengineering & new medicine
- Location and navigation services
- New material & it's application, New energy & energy saving technology, Environment Protection
- Cultural and creative

More than 67.5% enterprises involves in IT fields.

There are 3511 software and software related companies.

The second industry is New material, New energy and Environment Protection, there are more then 522 enterprises.



Advantages for Building International Technology Transfer Center

Industry Advantages

The park's research-driven companies generated revenue worth more than 1 trillion yuan (\$160.6 billion) from January to November in 2012, up 20 percent over the previous year.

The amount of exports of products with self-owned brand and independent intellectual property rights ranks first in Beijing



The turnover of technology trade in Haidian district amounted to RMB113.3 billion in 2012, accounting for half of the total amount in Beijing



To strengthen University-industry-research Cooperation

“Transformation of Scientific research, industrialization of science and technology products, and high-end industrialization”.

To strengthen the deep cooperation among enterprises, universities, and institutions, to explore all kinds of cooperation pattern in innovative ways:

- By the end of 2012, HSP has established 35 incubators, 13 of which are state-level.
- 16 University Science Parks, 12 are state-level science parks. There are 21 returned students startup business parks and 5 accelerators for S&T Enterprises.
- The total area for incubating parks reaches 1.63 million square meters, hosting 3531 enterprises at present and incubating 6579 enterprises accumulatively. The total number of graduated enterprises reaches 1757.
- The incubators have also created 250 thousand jobs, 3868 of who are overseas returned students.



To build an international technology transfer cluster

Haidian District is committed to build an international technology transfer cluster:

- The Beijing National Technology Transfer Center of CAS
- Beijing Technology Exchange & Promotion Center
- China Technology Exchange
- China-Italy Technology Transfer Center
- Beijing International Technology Transfer Center
- In 2011, the total volume of transactions on technology transfer in HSP reached RMB 100 billion, accounting for one fifth of the national total.
- There were 9048 patents granted, accounting for 57% of all the patents applied for in Beijing
- The total export amount with their own brands and intellectual property in HSP takes the lead in Beijing.



HSP emerging as a hub of global innovation

中华人民共和国国务院

国函〔2009〕28号

国务院关于同意支持中关村科技园区 建设国家自主创新示范区的批复

科技部、北京市人民政府：

你们《关于支持中关村科技园区建设国家自主创新示范区若干政策建议的请示》（国科发火〔2009〕109号）收悉。现批复如下：

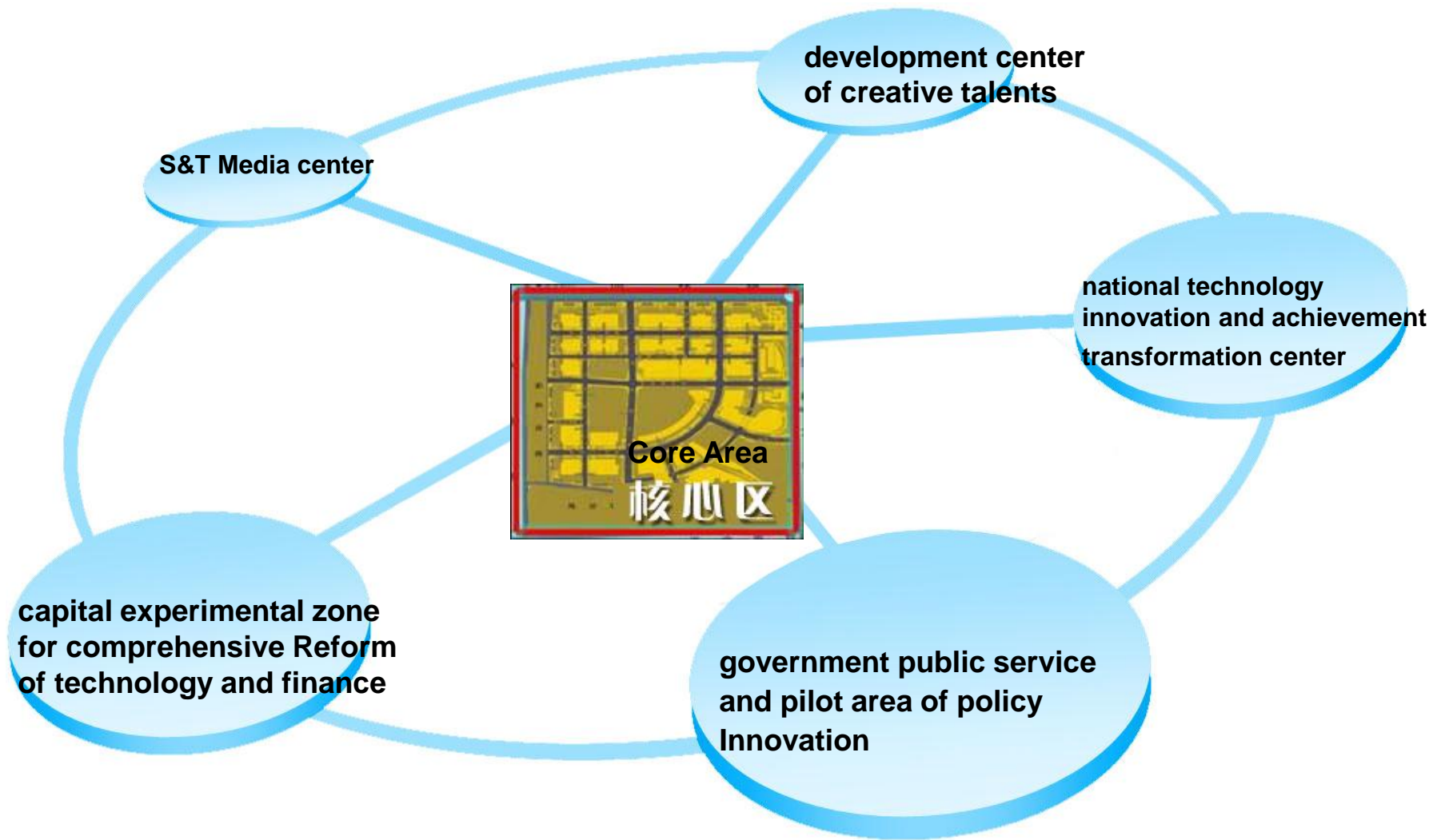
一、同意中关村科技园区建设国家自主创新示范区。要以科学发展观为指导，发挥创新资源优势，加快改革与发展，努力培养和聚集优秀创新人才特别是产业领军人才，着力研发和转化国际领先的科技成果，做强做大批具有全球影响力的创新型企业，培育一批国际知名品牌，全面提高中关村科技园区自主创新和辐射带动能力，推动中关村科技园区的科技创新在本世纪前20年再上一个新台阶。

in 1988, The State Council, China's cabinet, approved the first national **high-tech industrial development zone** ;

in 1999, The **Zhongguancun Science Park**; compared with IASP

in 2009, A decade after that, the **Zhongguancun National Innovation Demonstration Zone** was founded, as the first of its kind in the country, with State Council approval.

Construction of Core Area, downtown Haidian





Future global capitals

- The pressing questions that only a few years ago would have seemed unthinkable: which cities will be the future global capitals – and what can individual communities do to stake their claim to a key role in tomorrow's world?
- We believe there are six primary pillars critical to the development of tomorrow's nations – **creativity and innovation, sustainability, resilience, collaboration, livability and business leadership.**



2009 Abu Dhabi

Sam Hamdan is chairman and chief strategist of Global Leadership Team





HSP Innovation Polices “show”



The Smart Ways to Stimulate the Growth of the Science Park



- A Laboratory for Policy: **HSP is an incubator for innovation in technology, business, and financing, as well as a testing area for liberalized government policies.** (*it was the best way for HSP's boom*)

by *Claire-Juliette Beale,*
partner and co-founder of Touch360



The Smart Ways to Stimulate the Growth of the Science Park

Environment:

In nurturing the Park, the Science Park has played a key role in designing an environment in which high-tech ventures and high-growth enterprises can flourish (or die). The main smart ways are as follows:

Taxation:

Incoming Tax: Free in first 3 years

Half in 4th-6th years(7.5%)

Total from 7th year(15%);

Comparing with(33%).

It was a big support from Gov for Haidian Science Park to connect the people, especially in the **early stage.**



The Smart Ways to Stimulate the Growth of the Science Park

•Incubation: (1997 year)

Haidian Science Park's Business Incubating System has become an efficient and well-established network consisting of incubators, returned students' startup businesses, university science and technology parks, a base for professionals and other incubating service institutions.

•Zhongguancun IT Festival:(1994 year)

It has become a well-known brand name in the exhibition and conference industry, and as such is an important window for introducing Zhongguancun to the world.

•Financing: (2006 year)

it was the first fund on promote the international cooperation and exchange during the 20 years among the 54 high tech-zone in China

Promote the Policies in different years



Supporting Direction

- R&D Projects of International Cooperation
- Projects of International Communication
- Intermediary services of Internationalization

To enhance enterprises' knowledge and ability in internationalization



13 Standardized Files for Appraisal System on Internationalization

- Haidian District Provisional Regulations on Promoting the Development of the Internationalization of Innovative Enterprises
- Application for R&D Projects of International Cooperation
- Application for Projects of International Communication
- Application for intermediary services of Internationalization
- Appraisal Form for R&D Projects of International Cooperation
- Appraisal Standards for R&D Projects of International Cooperation
- Appraisal Form for Projects of International Communication
- Appraisal Standards for R&D Projects of International Cooperation
- Appraisal Form for intermediary services of Internationalization
- Assignment for R&D Projects of International Cooperation
- Summary On R&D Projects of International Cooperation
- Acceptance Criteria for R&D Projects of International Cooperation
- Acceptance Form for R&D Projects of International Cooperation



Report 1. Summary on three years' funding (2006-2008)

Year	Funding Amount (million)	International Cooperation		intermediary services		Appraisal Fee (million)
		Projects	Million	Projects	Million	
2006	5	30	4.9	0	0	0.01
2007	5	21	4.7	2	0.030	
2008	5	28	4.9	1	0.010	



Report 2. Comparison on the increasing rate in 2006, 2007

Unit: 10 thousand Yuan

Index	Enterprises funded in 2006			Enterprises funded in 2007		
	Before	After	Increase Rate %	Before	After	Increase Rate %
Sales Income	27348	37991	38.90	2210	10575.66	378.54
Net Profit	4783	5758	20.39%	307.1	1707.51	456.01
Export	1015	2366	133.05	265.4	1187.85	447.57
Company Asset	138775	196286	41.44	275641	309649.7	12.34
New jobs	79	204	158.22	143	285	99.3
Taxes paid	785	3037	286.6	6745.92	7449.06	10.4



Report 3. Countries of Foreign Counterparts in the Funded Projects in 2006, 2008

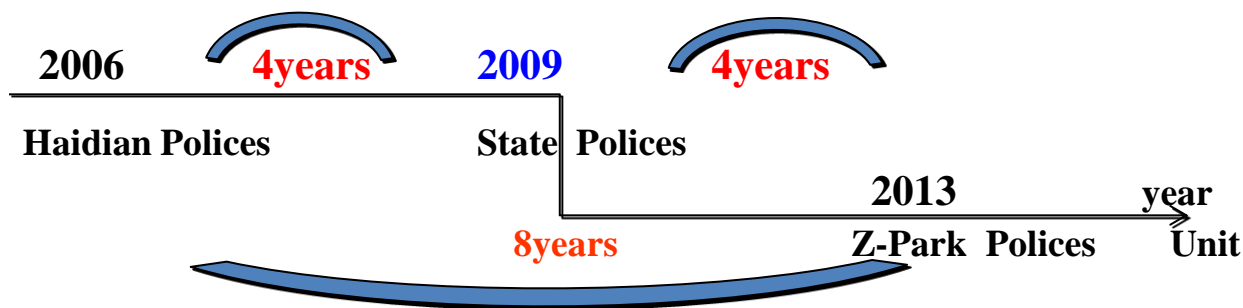
Countries (Regions)	No. of projects	Percentage
The United States	32	39
Japan	10	12.2
Hong Kong (China)	6	7.3
France	5	6.1
Korea	5	6.1
Canada	4	6.1
Germany	2	2.4
Singapore	2	2.4
Israel	2	2.4
Ireland	2	2.4
Zambia, Belgium, Austria, New Zealand, Sweden, Portugal, Russia, Bangladesh, Chile, Poland, Australia and etc.	12*1	15.6



The Smart Ways to Stimulate the Growth of the Science Park

First Pot of Gold: regulations on the management of funds supporting the internationalization of hi-tech companies (piloting)

- the pioneering project among the 105 hi-tech zones in China which supported the internationalization of hi-tech companies.
- From 2006 to 2008, over 80 enterprises had received funding,
- 54% of which had met the certification standards of high-tech enterprises
- This played a solid foundation for the transformation from “the Experimental Zone” to “a Demonstration Park”.





Review : Innovation Policies with Global Version

Main Features of Innovation in Internationalization of HSP

Innovation Function : Changes are made based on market **regulation** in 4 or 5 year turns

Innovation Environment : changes from “4 self-development principles” to “4 Branding development **goals**”

Innovation Facilities: from “infrastructure” to “functional planning”

Innovation Policies: from “18 preferential policies” to “1 plus 6 inward-stimulating polices”

Innovation Theme: changes from a “science park” to an “innovative **downtown**”

Innovation orientation: from “full production in whole chains of industries” to “focus on the **human life for long run**”



- **Social networking to promote the global knowledge innovation system**



First thinking of “Networks” in International Science Parks

72 countries, 6 continents



368 members, IASP composed of 200, 000 enterprises

57 National Science Park, 49,166 enterprises

16,000 enterprises, 400,000 employees

A niche target for Innovation resources!



iBridge Story: Smart Points Targeting at the Media



200 Programs

In 2006, HSP joins hands with Phoenix TV in promoting its hi-tech enterprises in Europe (*Towards China*)

In the 4 years of co-operation, 150 enterprises were promoted through TV in Europe, creating a new way of cooperation with media. These programs can be found on iBridge platform, which have raised public awareness and caused an upsurge in similar shows nationwide.

View the programs on the [“Towards China” community](#) on iBridge





iBridge Story: Training Program with IEEE-CS



In June 2006, cooperated with IEEE, HSP conducted the CSDP training, a software senior talents qualification certification.

In the first training period, 6 trainees passed the exam. Before this, only three people had passed this exam in China.

(Certified Software Development Professional)



International Community on iBridge: IEEE blog

会务会展标题	举办时间	举办地点
2011 IEEE/ICME International Conference on Complex Medical Engineering - CME 2011	2011-05-22	中国大陆 黑龙江
IEEE International Conference on Microwave Technology & Computational Electromagnetics (ICMTCE)	2011-05-22	中国大陆 北京市
2011第三届IEEE信息管理与工程国际会议 (ICIME2011)	2011-05-21	中国大陆 河南
IEEE INFOCOM 2011 - IEEE Conference on Computer Communications	2011-04-10	中国大陆 上海
IEEE Conference on Cyber Technology in Automation Control and Intelligent Systems	2011-03-20	中国大陆 云南
2011 International Conference on System Design and Data Processing (ICSDDP)	2011-02-26	中国大陆 山西



IEEE created its blog on iBridge in 2008, using the platform to post its conferences and updates to the Chinese audience. Till now, **65** IEEE conferences were posted on the platform.

Click to enter [IEEE BLOG on iBridge](#)





iBridge Story ---Research Reports

- *Feasibility Report on One-stop Service Platform for tech-based enterprises to “go global”* (passed by MOST in 2005)
- *Study on the “Indicators of Internationalization of HSP”* (Approved in 2006).
- *Haidian District Regulations on the Management of Special Funds Aiming to Promote the Development of Hi-tech Industries*
- *Report on the Management of Special Funds Aiming to Promote the Development of Hi-tech Industries, 2007*
- *Network, the best approach for creating the future through cooperation: example from Zhongguancun Haidian Science Park.* (presentation in Korea, 2008)
- *Haidian District Implementation Regulations on the Promotion of the Creation of Innovative Enterprise Brands* (Effective in 2009)
- *Forming Regional Innovation Network and creating ecological environment for High-tech industries* by Fu Shouqing
- *One world, One Science Park* by Zhang Xiuyiang (included in the 26th IASP World Conference Collected Papers) and other articles.



Favored by visitors around the world

iBridge office has hosted over **180** delegations from around the world since 2010, with **30%** of which are enterprises and **10%** from MBA schools of famous universities worldwide, while about **60%** others from research institutions or science parks in other countries. From the composition of the visitors, we find that most visitors are either decision makers, entrepreneurs or school masters, and senior officials.



On May 17, 2011, Jacques Potdevin, founder and Chairman of JPA International, a world class consulting, together with his 15 members, visited HSP.



The value of iBridge: Lux Research

1. On March 16, 2001, Robert S. Burns, vice President of Lux Research Inc. and visiting scholar from Eisenhower Foundation visited HSP, and made a decision to cooperate with HSP immediately after his **first visit**.
2. And then, 3 batches of staff members from Lux Research came to HSP **3 times** within **1 month**, negotiating and arranging cooperative issues.
3. Among 7 companies in HSP which participated in Lux's trainings, 5 had business talks with Lux. By the early June, the reports concerning these 5 companies were issued on the Periodical of Lux Research.
4. Such an cooperative pace indicates the iBridge's effectiveness and efficiency.



Lux Research, an independent research and advisory firm providing strategic advice and ongoing intelligence for emerging technologies, held exchange meetings on cutting-edge technologies in HSP.

Visit [our site](#) to know more about international exchanges



The value of iBridge : HSP with Lux Research

Zhun Ma, Ph.D., Analyst of Lux Research Asia Pacific Pte. Ltd. wrote to us:



*Very appreciated for your help to organize my meeting with those high-tech start-ups in Haidian Park and give me useful advices on how to start Lux's business activities in Beijing. **The companies in Haidian are unique and wonderful.** The contact with them offers me a lot of new knowledge and ideas.*

For instance, among the five companies I briefed in past three days, some technology is world-class and compatible with the top two global gaints. In one company, its CTO is an American (NOT ABC) and the other one keeps good relation and network with Chinese domestic companies in the same industry.

All these provide a deep insight for me to know the high-tech start-ups in China and the government's resolution and steps to build an innovative society.



Classroom for Global innovation



On March 9, 2010, a 25 MBA student delegation from Business Administration University of Lisbon

**“iBridge Office in HSP is just like a classroom for MBA, where we are deeply impressed by the innovation culture with Chinese style.”
Professor Virginia Trigo said.**



Zhongguancun Haidian Science Park

iBridge connects businesses in China's Silicon Valley with the rest of the world!
Sponsored by the Administrative Committee of Zhongguancun Haidian Science Park, Beijing, China

iBridge, a bridge that connects you and me!



Computer



Internet



Web 2.0



 Blogs
 Communities
 Conferences
 Recommendations

Enterprises
Institutions
Governments
Experts & Individuals

Social networking

Collaboration
Connecting everyone in extraordinary ways!



www.iBridge.com.cn

One World, One Science Park

The inspiration comes from you, the help comes from iBridge!

iBridge, A Virtual Collaboration Network Platform Based on Web 2.0

<ul style="list-style-type: none"> • Keeps us up-to-date with the fast-paced world • Shares what matters to you and me • Keeps our friends and business partners close 	<ul style="list-style-type: none"> • Shares ideas among friends, groups and partners • Advertises your business to potential buyers • Helps to post and search conferences
---	---

 Articles
  Members
  News
  Pictures
  Projects
  Conferences
  Products
  Buying & Selling Leads

We invite you to learn more about our park and experience our platform, iBridge!
Visit www.iBridge.com.cn, call 86-10-88499590, 88499390, 68910332 or write to: waishi@zhongguancun.com.cn

Zhongguancun Haidian Science Park, China's Silicon Valley



Zhongguancun Haidian Science Park (HSP) boasts the most intensive knowledge resources and strongest research capacity in China. 80 colleges and universities represented by Peking University and Tsinghua University have over 20,000 undergraduates and 5,000 postgraduates each year. 219 research institutes, such as Chinese Academy of Sciences (CAS), have over 36% of the country's academicians. There are 513,500 employees working here, and over 7400 overseas students have returned to start businesses. With many high-tech businesses concentrated here, it has frequently been branded "China's Silicon Valley".

- **Location:** northwest of Beijing
- **Area:** 430 square kilometers
- **Population:** 3 million
- **Number of SMEs:** 16314
- **Number of foreign firms:** 1500
- **Average annual growth rate:** 34%

As the first state-level science park in China, HSP has witnessed a 20-year history of innovation and development, and accumulated much experience and culture in promoting enterprises. In 1991, HSP became the full member of IASP.









The Core Area of the State Demonstration Zone for Innovations

<ul style="list-style-type: none"> • A center for innovative ideas • A place for international cooperation • A land for start-up businesses • A laboratory for liberalized policies 	<ul style="list-style-type: none"> • An incubator for innovation in technology, business, and financing • A world-class R&D center • and more ...
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To learn more about our park, please visit our website at www.zhongguancun.com.cn or www.iBridge.com.cn.

**The public garden, the school campus and the Haidian Science Park;
The leisure paradise, the learning village and the innovation hub.**



Effect with the World Economic Forum in Davos



Exchanges during the intervals of the World Economic Forum of Davos



Work together in iBridge office

In Spet., 2010, Zhao Fengtong (*Party Secretary of Haidian District*) led Beijing team to participate in the World Economic Forum

From 2008 to 2010, HSP has recommended candidates for Technology Pioneers Program launched by the World Economic Forum.

In 2010, the first Technology Pioneer in China selected by the World Economic Forum, appeared in Zhongguancun.

XXhaidian special

TUESDAY, MARCH 13, 2012 中国日报 CHINA DAILY



The glamorous night view of the Haidian Science Park, the birthplace of China's most advanced technology

In innovation hub, technology drives new economy

By WANG JINSHI... Promoting innovation... This industrial cluster... The park's research and development... The park has created more than 400 national standards...

more than 4,000... This industrial cluster... The park's research and development... The park has created more than 400 national standards...



Huang Jing, deputy director of Haidian District in Beijing

Haidian Science Park promotes green strategies for going global

By LI FENSHENG... For Zhang Jingming... The park's research and development... The park has created more than 400 national standards...

concerns was only one aspect... The park's research and development... The park has created more than 400 national standards...



Financial college graduate Haidian Science Park on long-term venture to achieve sustainable economic and social development.

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SS special

iBridge's success story: small office but a classroom for big global innovation

In seven editions... This is the first time... The park's research and development... The park has created more than 400 national standards...

By LI FENSHENG... For Zhang Jingming... The park's research and development... The park has created more than 400 national standards...

No question about it — China has arrived

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Tongfang has connections with schools and emerging industries

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Zhang Xing (right) deputy head of the park, meets with a representative group from Germany to promote cooperation.

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Peer-to-peer training event held in Beijing by IASP expert

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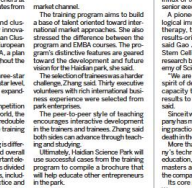
Students and faculty from Tsinghua University School of Software Engineering

By WANG PEISEN and YAN CHENG... The International Association of Science Parks... The park's research and development... The park has created more than 400 national standards...

Foreign talent drives stem cell research in Haidian

By WANG PEISEN and WANG JINSHI... The research platform of Jing-Meng Stem Cell... The park's research and development... The park has created more than 400 national standards...

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Zhang Tingting, deputy director of the Haidian Science Park

By WANG PEISEN and WANG JINSHI... The research platform of Jing-Meng Stem Cell... The park's research and development... The park has created more than 400 national standards...

Where enterprises interact with the international media

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Rate and sporting events up Hainan's capital

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'Hidden gem' of Haikou's villages

By LIU XIAOLI and WANG CHENG... The village boasts a rich history... The park's research and development... The park has created more than 400 national standards...

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Maikou Village is noted for its friendly residents and culture of village arts.

By LIU XIAOLI and WANG CHENG... The village boasts a rich history... The park's research and development... The park has created more than 400 national standards...

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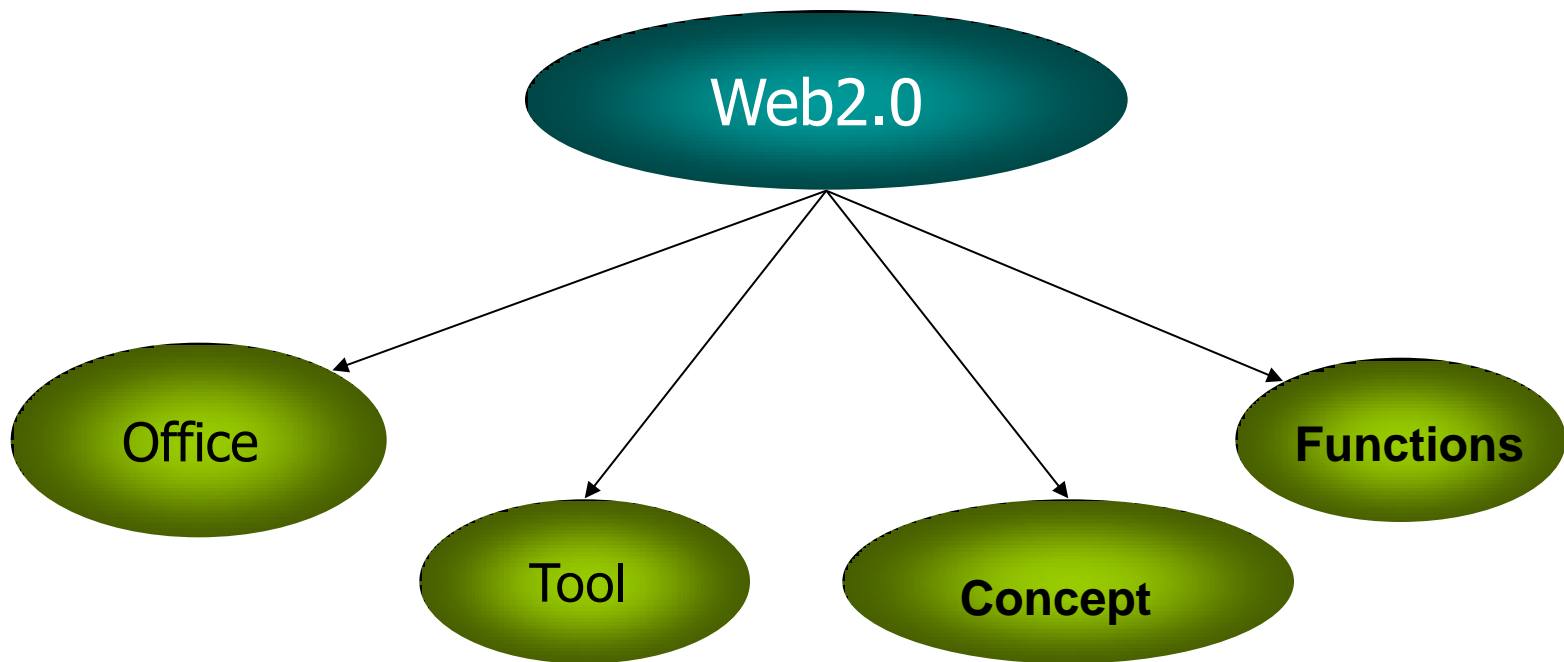


- **iBridge's story**



What is iBridge?

iBridge is a platform committed to provide services to governments, businesses, organizations and expert members. It is a pilot project, of Zhongguancun Haidian Science Park (HSP) that was designed to explore the road of future innovation.





The Office of iBridge

iBridge is a new platform that helps us to face the challenges of globalization in knowledge-based society. It has also recorded the changes in Zhongguancun in its road of innovation.

Design Style: Modern style with Chinese national flavor

Usable Area: 150 square meters

Start Time: 2005

Main Functions: Reception, Communication, Training, and Promotion

Platform management becomes a new developing mode of future innovation

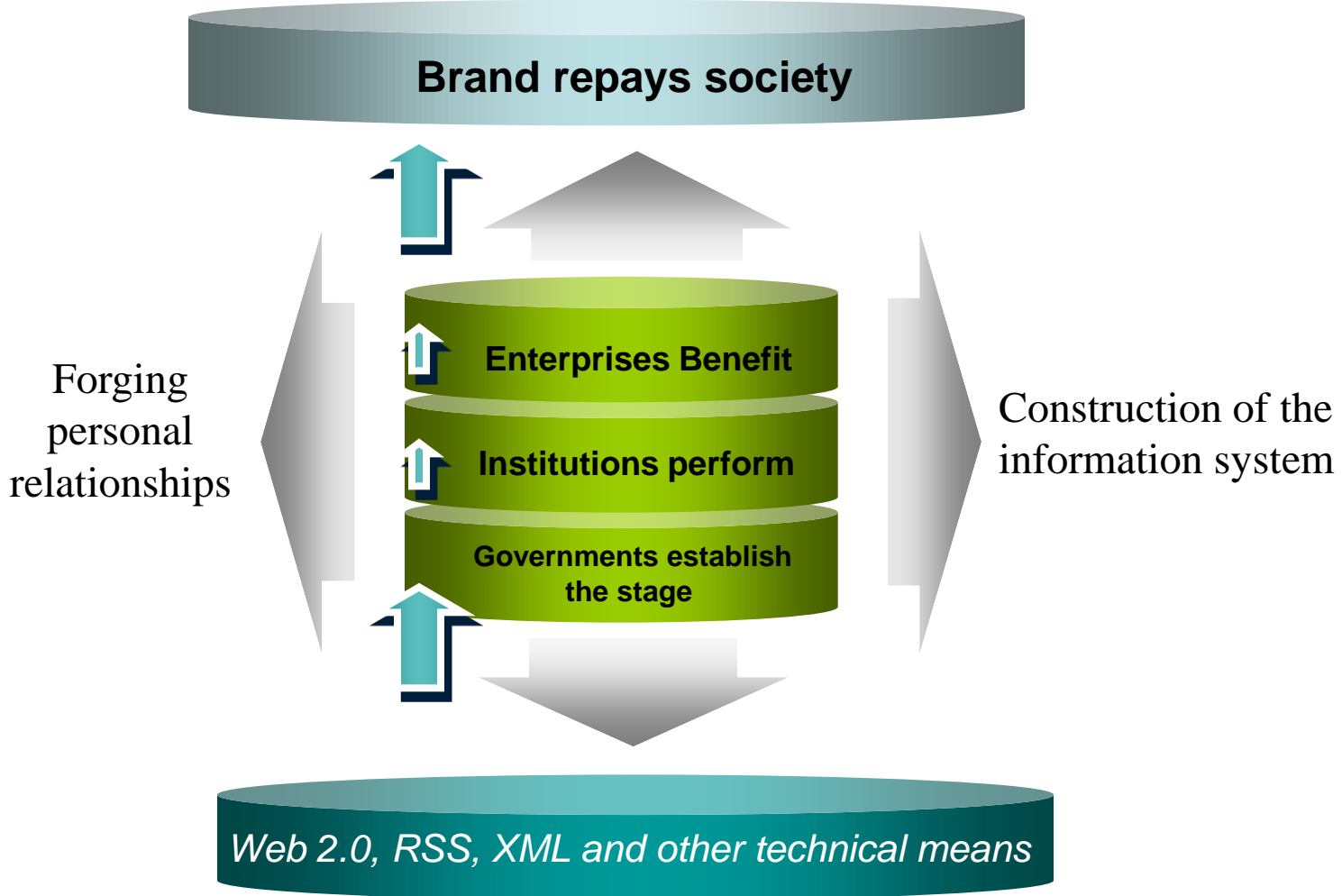




The timeline of our research and work on it

- 2003-07-28: HSP proposed the report to the Ministry of Science and Technology: Several Thoughts on Exploring the Modes of International Cooperation and Exchange of Haidian Science Park;
- 2004-02-28: HSP was approved by torch of MOST;
- 2005: Feasibility report completed;
- 2006: Beginning design and construction of the iBridge platform; a study group of three-party cooperation was comprised to commence of the iBridge platform ; and
- 2007-09-09: The iBridge platform was officially put into trial operation.

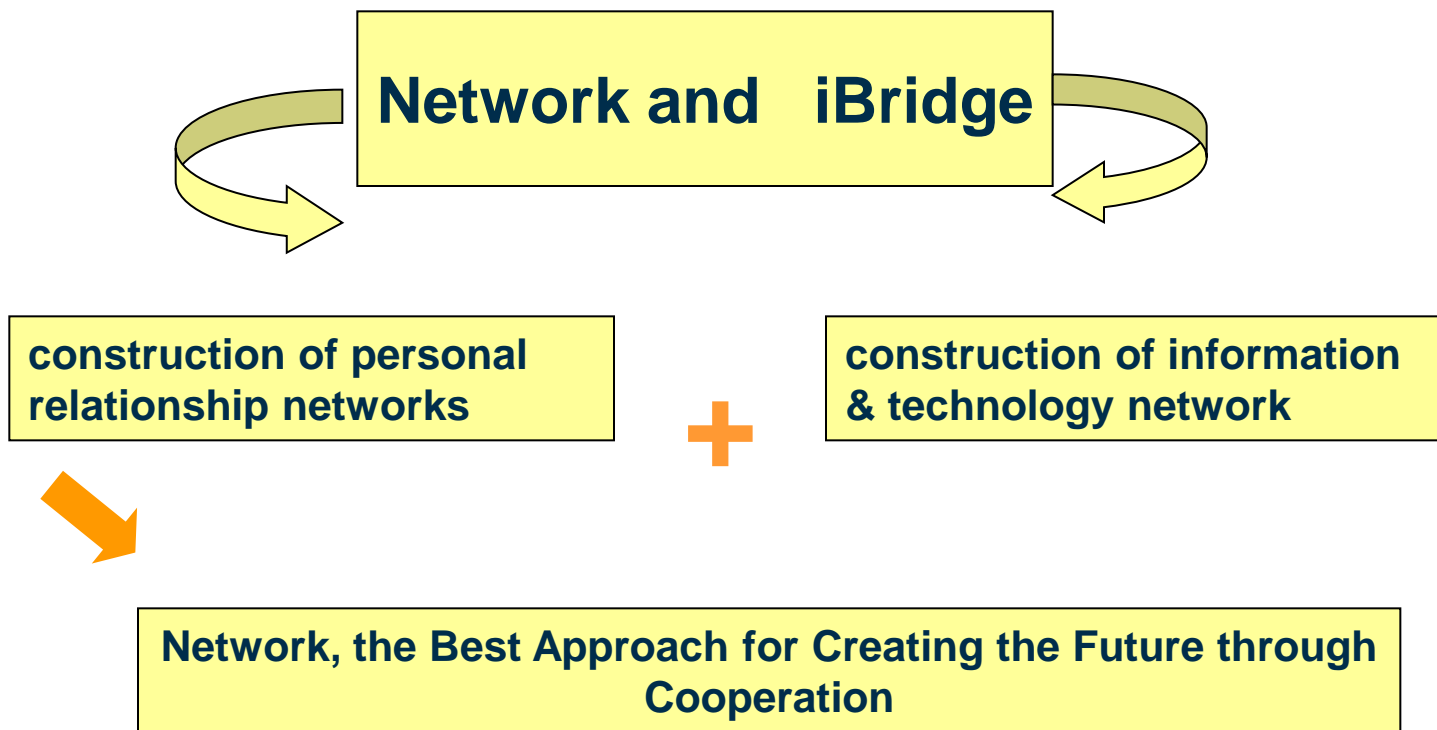
iBride Model –is an example of pooled wisdom in Network





Network, the Best Approach for Creating the Future Innovation

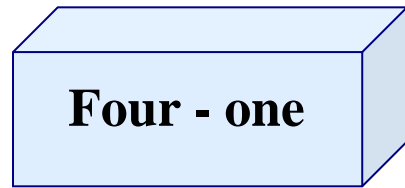
Core Concept





Building Standardization for innovative Downtown (Haidian)

Main Functions:

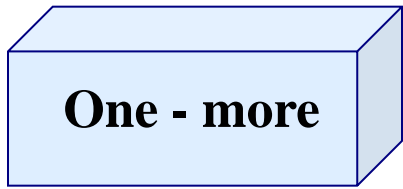


Policy Environment

Media partnership

Policies and capital

Online service center



Research Report.....



iBridge Historical Highlight



In 2007 HSP And Portuguese SPI Signed a Framework Agreement for Cooperation in the Great Hall of the People. Premier Wen Jiabao of China and Prime Minister Jose Socrates of Portugal attended the signing ceremony.

It is the first time in HSP that a signing ceremony was held in a state foreign affairs ceremony hosted by the Premier.



Testimonial (China): the platform supported by MOST



Received support from MOST IN 2005



Key project of Torch Plan by MOST, 2007



Testimonial (abroad): Comments from Experts (1)

John Della Volpe, director of Polling, Institute of Politics, Harvard University, expressed his admiration for iBridge during his visit to HSP in December 2008. He noted in his blog:



“I was very pleased and humbled when Madame Zhang Xiuying who leads the tech park said that after seeing thousands of Web 2.0 companies around China and at international conferences, some of the products that I spoke about from SocialSphere were ‘truly inspirational’ and ‘pioneering’ in the Chinese market...”



The Best Understanding



On March 31, 2008, Mr. Jeannot Krecke, Luxembourg Minister of Economy and Foreign Trade, led a delegation of 14 members to visit Haidian Science Park



FOCUS on Research and Innovation in Luxembourg-N° [1/2008](#)

- What is the Science Park ?
- What is the advantages of China?



Testimonial (abroad): Comments from Experts (2)

Martin Grossman, Associate Professor of the Department of Management at Bridgewater State College, Massachusetts, says in his paper “**An emerging global knowledge management platform: case of iBridge**” that:



” We truly believe that. Not only will we work to improve and upgrade the features and functions of the platform, such as introducing more efficient ways of communication, providing more user-friendly display web pages and layouts, and paying more attention to the latest development of web-technology, but also we will encourage transnational knowledge flows and fostering innovation.”



The New view on IASP International Expert

IASP Peer-to-Peer Advice Service

List of experts 2012-2013

Appointed by the IASP International Board of Directors for the period 2012-2013



<p>Beggs, Austin Vice President, Corporate Relations, Innovation Place Research Park (Canada)</p> 	<p>Davies, Jane CEO, Manchester Science Parks (UK)</p> 	<p>Parry, Malcolm CEO, Surrey Research Park (UK)</p> 
<p>Bélanger, Pierre Director General, Sherbrooke Innopole (Canada)</p> 	<p>Fuller, David Director, Innovation Campus - University of Wollongong (Australia)</p> 	<p>Pérez Rodríguez, Juan Director, La Salle Technova Barcelona (Spain)</p> 
<p>Bellavista, Joan Delegate of the President, Barcelona Science Park (Spain)</p> 	<p>Ibarrondo, Marian Innovation Director, Bizkaia Technology Park (Spain)</p> 	<p>Rowe, David Director, Warwick Enterprise (UK)</p> 
<p>Bertolín, Juan Chief Innovation Officer, ESPATEC (Spain)</p> 	<p>Johansson, Sten Gunnar CEO, Mjärdevi Science Park (Sweden)</p> 	<p>Tamkivi, Raivo Counsellor of the Board, TEHNOPOOL Tallinn Science Park (Estonia)</p> 
<p>Boo, Won-Kyun General Director, Jeju Free International City Development Center (Korea)</p> 	<p>Kanatharana, Janekrishna Director, Thailand Science Park (Thailand)</p> 	<p>Vallée, Fabienne Manager of International Cooperation and European Programs, Science Park Brest Iroise (France)</p> 
<p>Chen, Herbert Vice President, Tsinghua University Science Park (China)</p> 	<p>Palomo, Sonia Director of International Department, Andalucía Technology Park (Spain)</p> 	<p>Zhang, Xiuying Deputy Director, Administrative Committee of the Zhongguancun Haidian Science Park (China)</p> 

18 experts from 10 countries, among which 5 from Spain, 3 from UK, 2 from Canada, 2 from China, and 1 respectively from Sweden, France, Australia, Estonia, Thailand and Korea.

Dear Ms. Zhang,
Congratulations and most of all thank you for having participated in this idea.
Your name will be included in the first list of IASP experts which will be made known to all members soon. We will also be sending you a certificate that acknowledges this status.



Comparison with platforms like Facebook

Similarity

- both have the similar function of connecting others
- almost at the same time to start up
- nicely categorized, easy to search
- Similar way of information sort and usage

Difference

- Our attention is paid not only on hits and traffic of the site, but more on musings on philosophy of it. Only by this way can our taste and quality be improved, knowledge enriched, and ability enhanced.
- From the previous examples, we can find that they are totally different from those common measures that solely use policy, platform, cooperation or media. Take policy as an example, there exist good, bad or wrong ones.



New iBridge to Construct A Global Knowledge Innovation Service

- Focus on Internationalization and Knowledge Innovation themes;
- Web 2.0 based technology allows members to post, discuss, comment, participate and blog;
- New Social Media and SNS Functions: share, favorite feed, micro-blog (twitter), RSS, tags, and etc.;
- SoLoMo model will be adopted at the new iBridge platform.





The Team Leader

The iBridge team was selected from several professional web companies that can provide professional web designs, web coding, and daily maintenance. The members of the team also include a doctor of cryptology graduated from London University.

Xiuying Zhang, the leader of the team, who has been in Haidian Science Park (HSP) for over 20 years, is an initiator and a leader of the platform.

Brief Profile of Xiuying Zhang:

- In 2013 Honorary Doctorate of Letters by IBC
- in 2012 Lifetime Achievement Award on the science park management and innovation hold by the World Congress of Arts, Sciences and Communication;
- In 2012 Selected the International Expert on STP Management by IASP;
- Selection as Woman of the Year 2011 by American Biographical Institute .
- Won Finalist Award of Year 2007 International Women Influence Award.
- Obtained a MBA degree from Roosevelt University in 1999.





www.zhongguancun.com.cn &
www.iBridge.com.cn