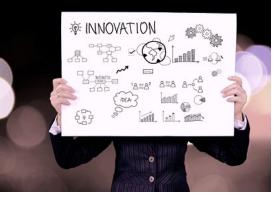


2018 TII INNOVATION DIALOGUE

Demonstrating Value from Open Innovation Support Instruments



<u>CONCEPT</u>

More intimate and interactive than a conference, this one-day event, brought to you by TII, features policy contributions from the European Commission, testimonials from practitioners and a dialogue between the panel and the audience. It also comprises a participative Road Mapping exercise to identify, quantify and increase the benefits gained by end users from EU innovation programmes. The results will feed into a report to be circulated among all participants and shared with the EC.

PROGRAMME

09.30 Introduction to the day, Gordon Ollivere, TII

19 APRIL 2018

Innovation R&I cooperation with China - Diego Sammaritano, DG Research and Innovation

Strengthening IPR in the EU internal market - Denis Dambois, DG Grow

Open innovation and open science - Stephane Ouaki, DG Research and

10.20 Testimonials from innovation support practitioners

Morten Løfsnæs, Nova Corporate (funding innovation)

SME Instrument/coaching - Jasper Hemmes, EASME

- Marta Catarino, TecMinho (university-industry cooperation)
- Sara Medina, SPI (overseas soft landing schemes)

09.40 Policy inputs from European Commission (10-minute statements)

- Andy Zynga, NineSigma and Maastricht School of Management (open innovation)
- **11.00** Refreshments/networking
- **11.20** Dialogue between panelists and audience on the perceived efficiency of current innovation support instruments and the future challenges and risks for innovation performance in Europe with suggestions for future policy actions
- 12.20 Lunch

09.15 Registration

13.30 Road-mapping session (1) - The Broad Landscape

Group activity in which the participants will populate a wall chart customised to examine the efficiency of innovation support instruments, any shortcomings and suggestions for improvement.

14.30 Strategic road-mapping session (2) - The Dominant Priorities

A facilitated session to review the wall chart and achieve consensus and identify key issues resulting from the earlier road-mapping exercise.

15.30 Wrap up session summarising the road-mapping results and framing recommendations to the EU about how innovation-support instruments could be made more efficient and effective in the future.

Participation fee: €150

15.45 Refreshments and close of the session

Registration at

https://www.surveymonkey.com/r/M8VTDZL

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