# TII 2015 ANNUAL CONFERENCE

# INNOVATING INNOVATION: Exploring New Ways to Create



## 18-20 May 2015 Singapore

### PROVISIONAL PROGRAMME

#### Monday 18 May 2015 – DAY 1 – NEW WAYS TO INNOVATE

- 09.00 10.00 Registration and welcome breakfast
- 10.00 10.30 Welcome speeches
  - Joachim HAFKESBRINK, TII President
  - *Maggie GORSE*, CEO, Verlion Pte Ltd "Why innovating innovation?"
- 10.30 11.45 Keynote speakers (policy, research, corporate)
  - Peter DROELL, Acting Director Innovation Union and ERA, DG Research and Innovation, European Commission (Belgium) on innovation addressing societal challenges
  - Professor Tien Y. WONG, Provost's Chair Professor & Medical Director, Singapore National Eye Center on Innovative methods in eye research outcomes
  - Dr Daniel GRANT, Senior Director and Head, External Research & Development Innovation (ERDI) for Australia, New Zealand, Singapore, Pfizer Australia on collaborative innovation in the Asia-Pacific region
- 11.45 12.30 Singapore Showcase: Practice-oriented insights into capturing value from R&D and creating an innovative and entrepreneurial economy, *Edwin CHOW*, Executive Director, Innovation & Start-ups Group, SPRING Singapore

12.30 – 13.30 Networking lunch



- 13.30 15.00 Panel 1 Open Innovation in Science, Industry and International Collaboration
  - Bruno WOERAN, TII President-Elect (Austria/Finland) on Open international cooperation
  - Christoph KOELLER, G&K Managementberater (Germany) on How to mobilize SSH knowledge for innovation impact
  - Tamas GYULAI, (Hungary/Romania) on Making more synergies from international networks such as Enterprise Europe Network and Open Living Labs
  - Patricia QUIROZ, Pontificia Universidad Catolica del Peru on Open Innovation in manufacturing industry in Peru
  - Panel 2 Nuturing Talent (Finding/Enhancing/Developing)
    - *Tomoyuki IETAKA,* astamuse (Japan) on finding talents, ideas, technologies and funds to make innovation happen
    - Henrietta EGERTH-STADLHUBER, CEO, Austrian Research Promotion Agency (FFG) on Nurturing talent
    - Josef DVORAK, University of West Bohemia (Czech Republic) on education design projects for industry solved by cross-disciplinary student teams
    - Kevyn YONG, Academic Dean, ESSEC Business School Asian-Pacific Campus, on Creativity & Culture
- 15.00 15.30 Refreshments
- 15.30 16.45 International Initiatives in Innovation in the Asia-Pacific Region
  - Sara Medina, CEO, SPI (Portugal) and Alexander DEGELSEGGER, Deputy Head of Department, Centre for Social Innovation (Austria) on Support instruments for innovation in South-East Asia countries
  - *Mark ROZARIO*, CEO of Agensi Inovasi Malaysia(AIM) on the Malaysian innovation eco-system
  - Akash BHAVSAR, Managing Director, Skyquest Technology Group (India) and Chair, Innovation & Competitiveness Task Force of Business Advisory Council of United Nations' Economic & Social Commission of Asia & Pacific/UN ESCAP
- 16.45 17.00 Closing remarks
- 17.00 18.00 Welcome drinks reception, courtesy of ESSEC Business School Asia-Pacific



#### Tuesday 19 May 2015 - DAY 2 - NEW WAYS TO MONETIZE INNOVATION

- 09.30 11.00 Concurrent panels
  - Panel 1 Innovation Business Models
    - David CHAFFETZ, Managing Partner, IBM Global Business Services (Singapore) on How large companies vs. small companies innovate
    - *Zhengping LIU*, Executive Vice-President, Coway International TechTrans Co., Ltd. (China) on Cocreation – using the crowd as an innovative partner
    - *Maggie GORSE*, Managing Director, Verlion Pte Ltd, on Value Design business models & monetization
    - Medtronic Singapore TBC
  - Panel 2 Funding and Commercializing Research
    - Anne-Laure MENTION, Head of Research Unit, LIST (Luxembourg) on private funding for innovation
    - André FERNANDES, University of Porto Innovation (Portugal) on Partnering for Innovation: 10 years of experience at U Porto
    - *Peter CONLON*, National University of Ireland Maynooth (Ireland) on Commercializing university research through TT consortia
- 11.00 11.30 Break
- 11.30 12.30 Keynote speakers on Innovation and Technology Marketplaces
  - Darren COOMBER, Vice-President Australia, NineSigma, Inc on Developing an open innovation market place
  - Georges HAOUR, Professor of Innovation and Technology Management, IMD (Switzerland) on From science to business
- 12.30 14.00 Lunch



14.00 – 15.15	Case Studies in Commercialization and Technology Transfer with
	presentations from

- Danny BELKIN, Director Technology Development & Commercialization, SERI (Singapore)
- Yehuda YARMUT, CEO, TechBridge Ventures Pte Ltd (Singapore) TBC
- Nicolas ZHANG, Chinese Technology Exchange (CTEX), on Key Points for Successful TT in China
- 15.15 15.45 Break
- 15.45 17.00 Breakout discussion circles on key takeaway messages from the day's topics
- 17.00 18.00 TII AGM
- 19.00 Conference dinner



### Wednesday 20 May 2015 - DAY 3 - NEW WAYS TO IMPACT SOCIETY

09.15 – 10.30	<ul> <li>Keynote speakers on social impact</li> <li>Laurence LIEN, Chairman and Governor, Lien Foundation (Singapore)</li> <li>Beverly HURLEY, CBE, CEO, YTKO Group, Cambridge (UK)</li> </ul>
10.30- 11.00	Break
11.00 – 12.30	<ul> <li>Plenary session</li> <li>Jonathan CHANG, Director Lien Centre for Social Innovation, SMU (Singapore) TBC on The Social Innovation Paradigm</li> <li>Benoît GENUINI, CEO, Passerelles Numériques (Cambodia) on Innovating for the Bottom of the Pyramid</li> <li>Jennifer CAMPBELL, Director Social Action, CITRIX (USA) on Empowering Employees for Social Impact</li> <li>Azim PAWANCHIK, Managing Director, Alpha Catalyst Consulting (Malaysia) on Foresight Innovation Strategy</li> </ul>
12.30 – 14.00	Endnote by <i>Jayanth BHUVARAGHAN</i> , Chief Corporate Mission Office, Essilor International (Singapore), followed by closing remarks, <i>Bruno WOERAN</i> , TII President, and networking lunch
14.00 – 17.00	Buses leave for Discovery Tours to state-of-the-art innovation sites Visit 1 • FusionWorld • Gardens by the Bay • BTI (A*STAR's Bioprocessing Technology Institute • SCELSE (Singapore Centre of Environmental Life Sciences) Visit 2 • SERI (Singapore Eye Research Institute)- • Marina Barrage • Urban Lab by Urban Redevelopment Authority • Cancer Science Institute
17.00	Free evening
	Conference continues on Thursday 21 May with the Bio-Asia Forum

