



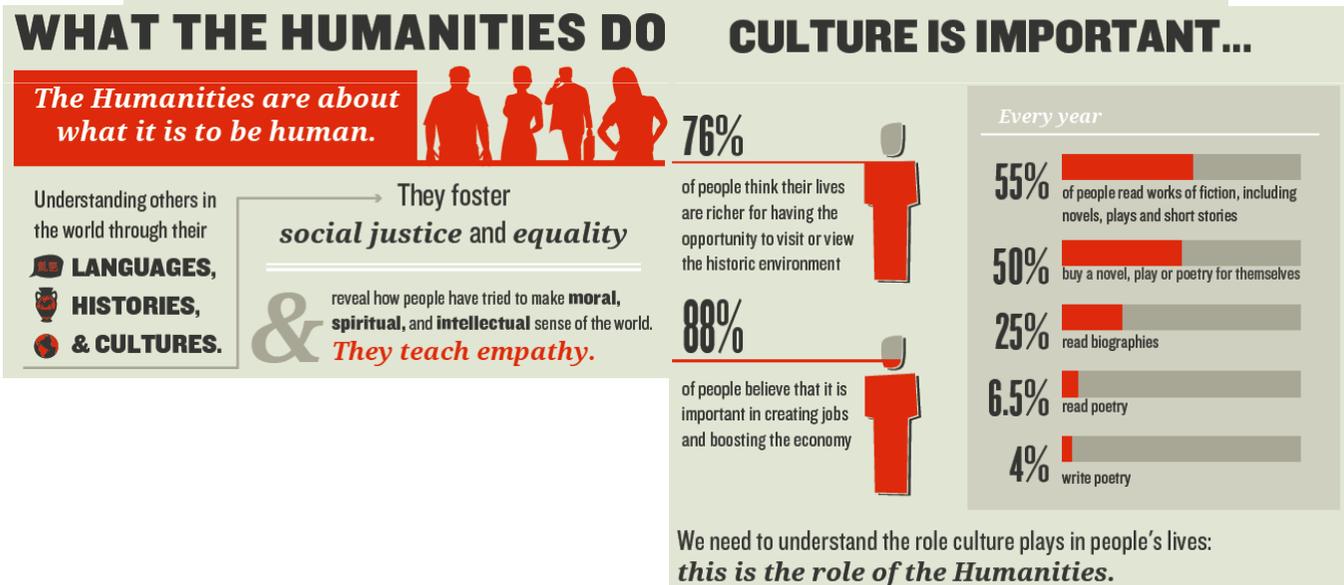
How to mobilize SSH knowledge for innovation

TII 2015 ANNUAL CONFERENCE
Singapore

May 18th, 2015

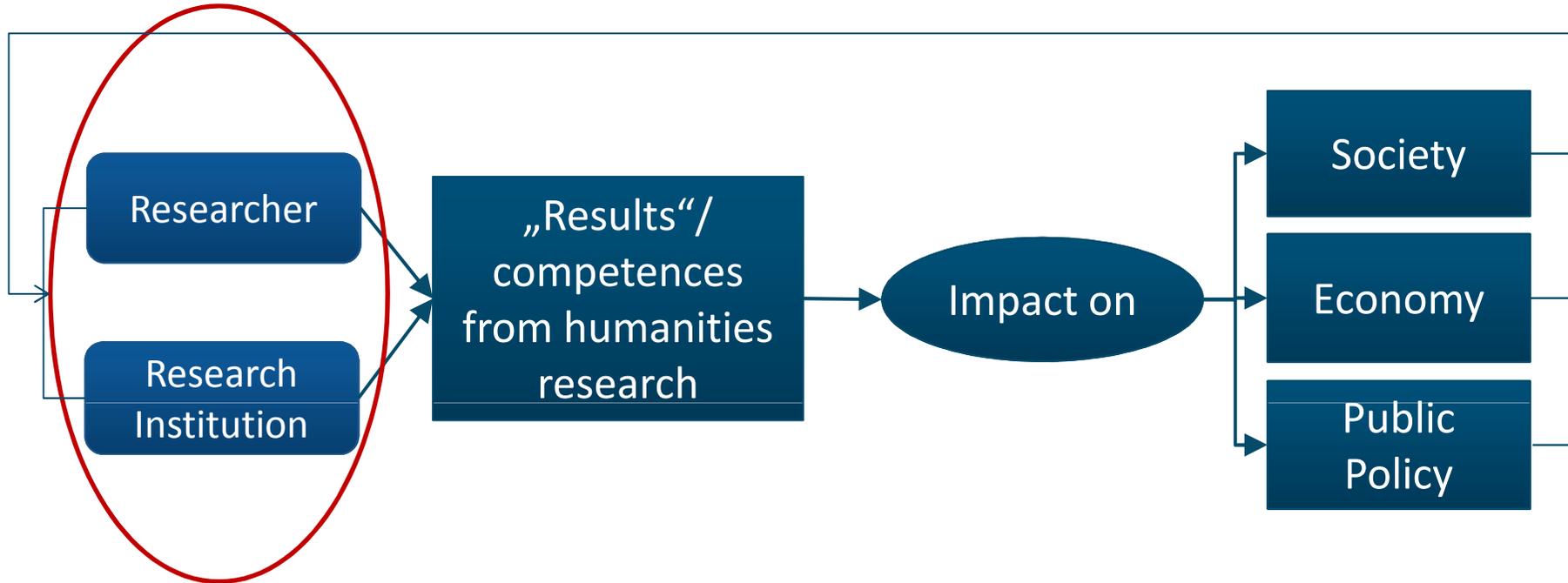
Dr Christoph Koeller

The Humanities MATTER!



Source: Terras, M., Priego, E., Liu, A., Rockwell, G., Sinclair, S., Hensler, C., and Thomas, L. (2013). "The Humanities Matter!" Infographic, 4humanities.org/infographic.

Impact of SSH – many questions!



How to engage the sources of the impact process?

What may create impact?
 What are the barriers associated with humanities' impact?

What is impact?

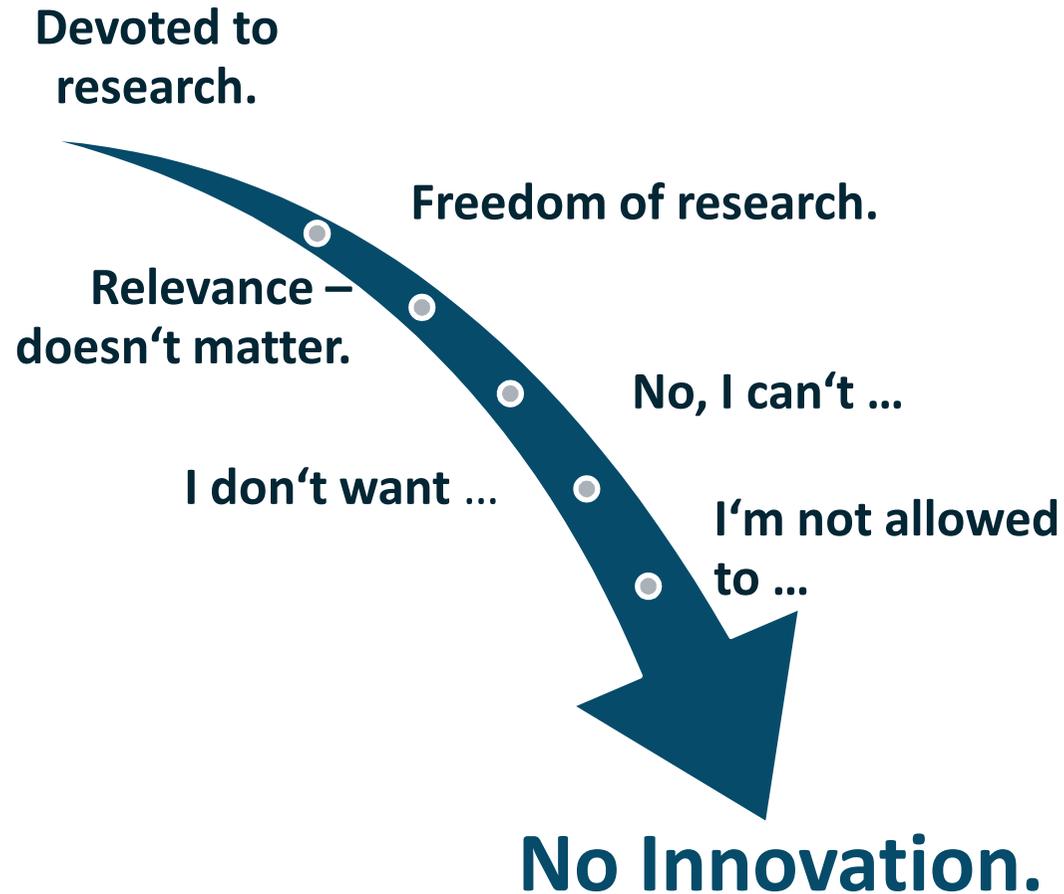
How to measure impact?

What are the benefits?

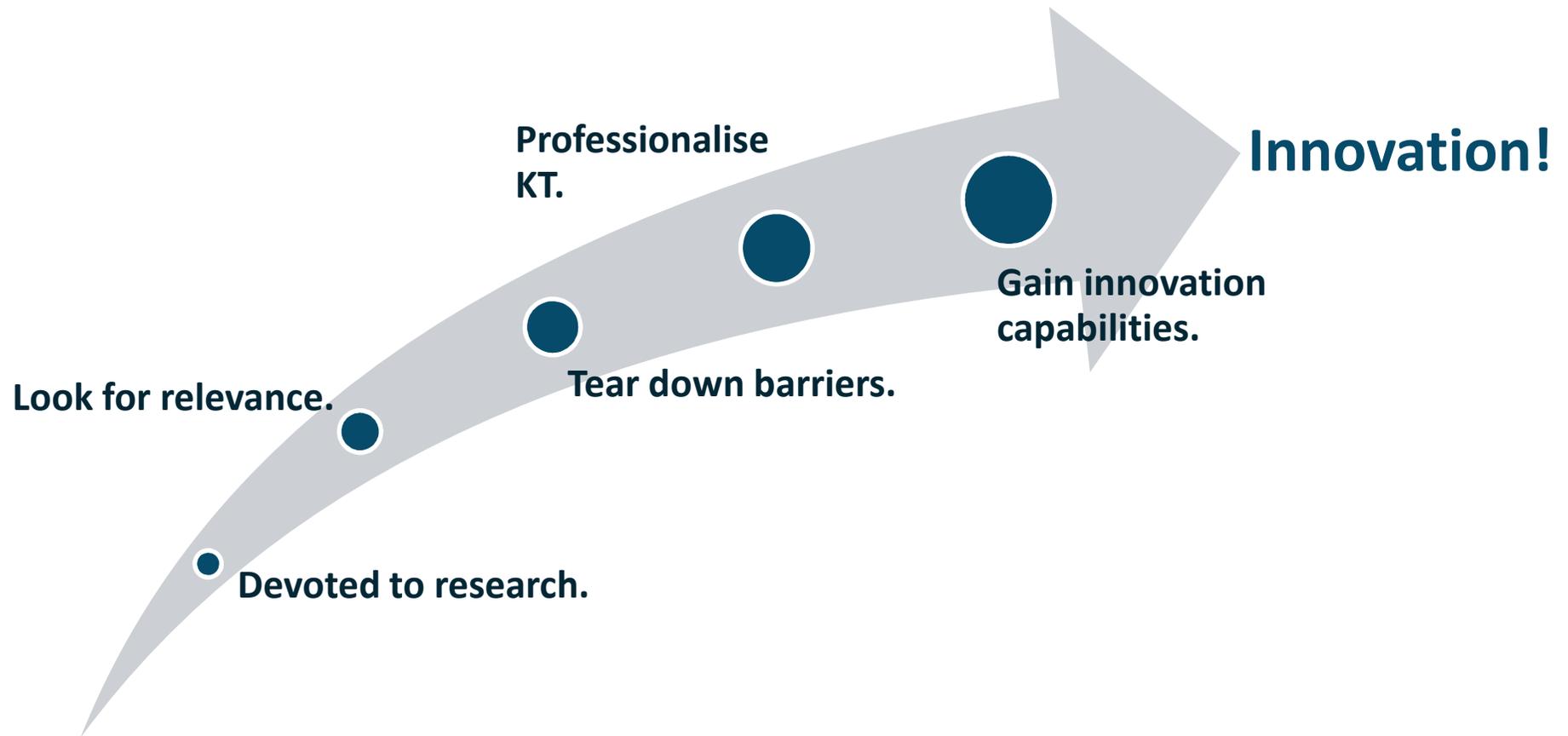
Is there awareness for humanities' impact?

...???

SSH and innovation as it is today (very often)...



... and as it should be.



**So what does it need to close the
transfer gap between SSH and
innovation?**



Lessons learned and approaches.

Support the researcher!

Valorisation guide for SSH researcher by IXA, Amsterdam, the Netherlands



Provide opportunities to meet with target groups!

Salon SHS innovatives, CVT Athéna, France



Enable the institution!

Impactor, G&K, Germany



Fund interdisciplinarity!

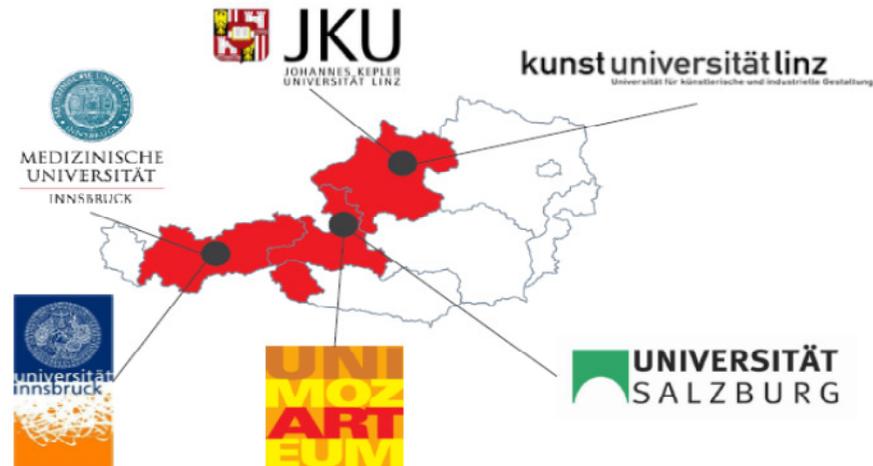
Knowledge Transfer Centers, Ministry of Science, Austria

Modul 1a

www.bmwf.gv.at



Regionales Wissenstransferzentrum West



Support even small actions!

Cultural & Creative Industries Exchange, University of Leeds, UK

Cultural & Creative Industries Exchange

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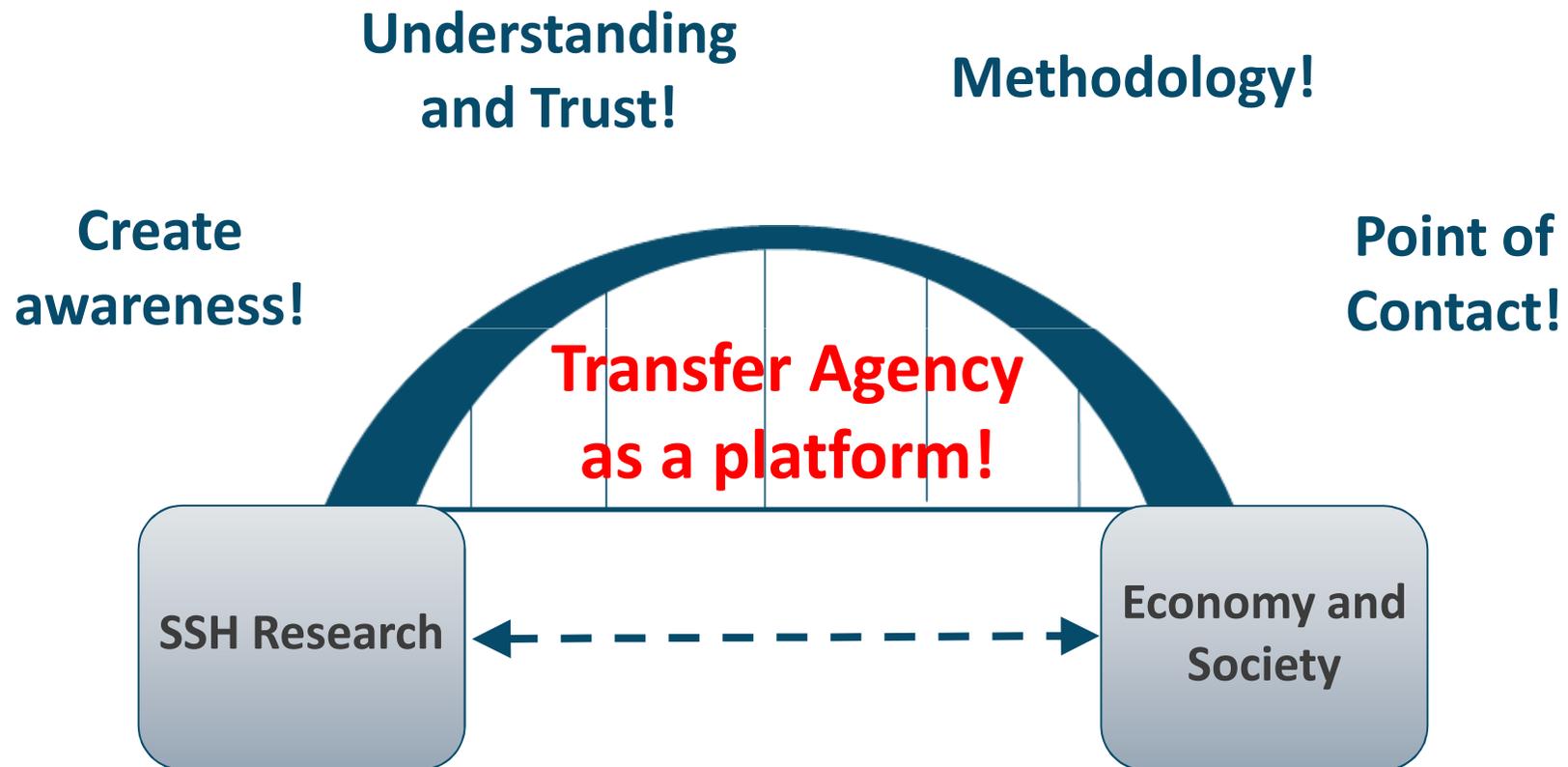
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Making partnerships for impact and innovation

Business and creative technology

Our main conclusion: support and infrastructure for SSH



Thank you very much for your attention!



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