

## Passerelles numériques

A Gateway for Life

TII Conference - May, 20, 2015

### **Context**

In South-East Asia, many children still have limited to no access to higher education, and their basic school level education prevent them from escaping poverty.





Lots of private and public efforts have been made to lead children back to school. An increasing number of underprivileged children can now reach the end of secondary school.



Further to secondary school, there is a real lack of qualified training that effectively allows graduates finding a job. Besides, training programs are expensive and therefore out of reach for poor people.



A graduation certificate with **no job** or a very low paid job as a result, that does not enable them to get out of poverty, unfortunately remains the common trend.

# Passerelles numériques operates in South East Asia



#### **OUR VISION**

Passerelles numériques strives for a world where young underprivileged people can have a better life through access to education, training and employment to better leverage their potential and willpower.



### **OUR MISSION**

We strive to enable access to education, technical and professional training in the digital sector for young underprivileged people by leveraging their leveraging their potential and willpower. We endeavor to truly develop their strong employability which will allow them and their families to escape poverty in a sustainable way, and contribute to the social and economic development of their countries.



### **OUR OBJECTIVES**

Our ambition is to help at least **90% of the students** directly enrolled in our programs to find **a qualified job** and ultimately end the cycle of poverty for themselves as well as their families.



We target at least 50% of girls to join our programs.

### **Key dates and figures**



### 2005

Opening of PN's first training center in Cambodia (Phnom-Penh)

### 2007

First batch of 20 students (System and network administration)

### 2009

Opening of a new programm in Philippines (Cebu)

### 2010

Opening of a new programm in Vietnam (Da Nang)

**2014** (up-date on 01/12/2014)

537 students trained:

- 84 in Vietnam.
- 257 in Philippines
- 196 in Cambodia

# Our programs are built on 5 pillars



## Comprehensive technical and practical training

Targeted and certified, constantly updated

## A fair and rigorous selection process

Of underprivileged students

## A general training in business skills and values

- Intensive English course
  - Taught professionalism
  - Open mindedness
  - Learning to adapt to change
  - Spirit of initiative

### **Social**

Accomodation, food, health

and educational development

Emphasizing the values of trust, responsibility and solidarity

## Guidance to Employment

Through a network of business partners

## Program example - Cambodia



**PNC Provides good** study environment:

English

Students' health Boarding houses Allowance Extracurricular activities

Programming or

X

Systems & Networks Administration

2 YEARS

**JOB** 

July - October

2<sup>nd</sup> YEAR TRAINING

Company visits

2-MONTH INTERNSHIP

May - June

1st YEAR TRAINING

Company visits

**SELECTION** 

Business Life

7000 students attending the information sessions → 100 students enrolled minimum 50% girls

**BREAK THE CYCLE OF POVERTY** 

Our graduates give a part of their salary to their family, enabling younger brothers and sisters to study

## 2005 - 2015 Our success story











## **Ripples of Impact THOUSANDS OF YOUNG 8,000**+ **Family Members** 1,343 More access to Students education A Different Life **Self-confidence** effect **WE CAN DO IT!**

### They trust and support us

### SPONSORSHIP (FINANCIAL, PRODUCTS & SERVICES, SKILLS ):

















**EUROBAIL** 

















#### TRAINING AND TECHNICAL CERTIFICATION:









### STUDENTS SELECTION AND SOCIAL FOLLOW UP:

















## **Innovating since 10 Years**



Holistic Approach	Centered on the individual person Providing soft and hard skills
Corporate Partnerships	Core skills + Financial Resources
"The Girl effect"	Empowering as many girls and boys
Sustained Economic Impact	Beneficiaries durably relieved from poverty  Creating more added value jobs to the country

## **Innovating For Next Decade**



Technology-enabled model to increase efficiency	Training materials, delivery modes, pedagogical methods
Economic model leveraging companies partnerships	Increased reactivity, responsiveness to provide needed talents = Long term partnership
Increased self sustainability through various sources	<ul> <li>Students junior enterprises</li> <li>Students give back</li> <li>Companies and public institutions partnerships</li> <li>Crowd funding</li> </ul>



Thank you very much!

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