

## BACKGROUND

This skills development course has been designed by TII for:

- Research teams seeking to commercialise their research results;
- Knowledge transfer professionals responsible for bringing their organisation's exploitable research results to market;
- Technology transfer intermediaries advising and coaching companies and research centres in bringing their ideas to market.

It is unique for its delivery by practitioners for practitioners, the provision of ready-to-use, proven methodologies and the use of case studies to illustrate the theory and offer inspiring exercise material.

The training is delivered by an international team of trainers who earn their living the specialised area of their workshop.



## PARTICIPATION

Registrations for the course should be made [online](http://online.tii.org) on [tii.org](http://tii.org)

Places are limited to 35, and the final date for registration is 15 JUNE 2015.

Applicants must have a good command of English in order to benefit fully from the training and must have a professional interest in innovation and the exploitation of new technology.

Participation is free of charge for staff of the SECURE-R2I partner organisations based in the Eastern Partnership Countries (EPC) as well as other EPC organisations involved in SECURE-R2I activities (in particular the research teams selected for the SECURE-R2I innovation support programme) and other INCO R2I projects.

Ten places are reserved for TII members on a first-come-first-served basis. They are charged for catering, materials and the social programme (€350).

## LOCATION

The summer school will be held in TEI Crete in Heraklion.

Address: Strauromenos, 71004 Heraklion

Details about venue and accommodation arrangements are provided on the registration page on [tii.org](http://tii.org)

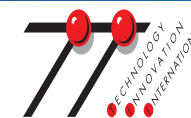
SECURE-R2I

# TECHNOLOGY TRANSFER SKILLS DEVELOPMENT SUMMER SCHOOL



MONDAY 29 JUNE 2015-  
FRIDAY 03 JULY 2015  
HERAKLION, CRETE (GREECE)

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## ABOUT SECURE-R2I

SECURE-R2I is a 3-year project funded by the Seventh Framework Programme of the European Commission, which aims at reinforcing cooperation between Eastern Partnership Countries and the European Union on bridging the gap between research and innovation for inclusive and secure societies.

The summer school, which is organised as part of the project's activities, is designed to improve the exchange of best practice in knowledge and technology transfer.

See [secure-r2i.eu](http://secure-r2i.eu) for more information. SECURE-R2I is coordinated by Intelligentsia Consultants.

## ABOUT TII

TII is the leading European association representing the technology transfer and innovation support professions. TII members are promoting or providing high quality innovation support and technology transfer services to firms, with the ultimate aim to develop the knowledge economy and boost the wealth creation process.

The association creates a vibrant hub for members to share professional experience and good practice, to facilitate business opportunities for them and to support them in their technology transfer and innovation assignments.

TII is one of the consortium partners of the SECURE-R2I project and the organiser of the summer school.

## PROGRAMME

**Day 1:** Commercialisation pathways for innovative research results led by **Dr Thomas Gering**, Senior Partner, Intellectual Asset Management Corporation (IAM-Corp.), CH and USA

**Day 2:** Site visits to leading R&D&I centres in the Heraklion region of Crete

**Day 3:** Making the Business Case for Technology Opportunities (Practical Bridge-Building between Science and Business), led by **Max Nielsen**, Maxinno (DK) and **Jakob Bar**, JB Consultants (IL)

**Day 4:** Site visits to leading R&D&I centres in the Chania region of Crete

**Day 5:** Market Studies and the Marketing of Innovative Products, led by **Benoit Rivollet**, Tech2Market (F)



## ABOUT TEI PIRAEUS

Piraeus University of Applied Sciences (Technological Education Institute of Piraeus) is an independent and self-governed institute of higher education in Athens (Greece). TEI Piraeus is one of the consortium partners in the SECURE-R2I project.

