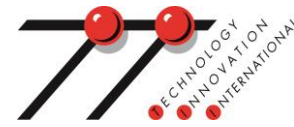


TII 2016 ANNUAL CONFERENCE

INVESTING IN INNOVATION:



27-29 April 2016
Barcelona Science Park
Barcelona, Spain

PROGRAMME

Wednesday 27 April 2016

- 16.00 – 17.30 Discovery visit to Barcelona Activa and guided tour of the Glòries Entrepreneurship Centre & Business Incubator
- 18.00 – 21.00 TII Annual General Meeting, followed by welcome drinks and tapas (starting at 19.00), Hotel Market, C/ Comte Borrell, 68, 08015 Barcelona

Thursday 28 April 2016 – Auditorium, Tower D, Barcelona Science Park

- 09.30 – 13.00 **Opening plenary session** and keynote presentations from an international panel of speakers on the conference themes, chaired by [Bruno Woeran, President of TII](#)
- Investing in open, urban and ecosystem innovation, [Dr. Petra Nylund, University of Vic, Barcelona](#)
 - Startup Europe: Connecting entrepreneurs with the European ecosystem to talent, investment and knowledge, [Matevž Gantar, Bisite Accelerator, Salamanca](#)
 - Making the move into business: from consultant to entrepreneur, [Oonagh McNerney, IRIS, Barcelona](#)
- 11.00 – 11.30 Refreshments
- Connecting entrepreneurs with investors: the power of the crowdfunding platform, [Roland Nobels, MyMicroInvest, Belgium](#)
 - Bridging the gap between research and innovation;



Achievements of the ERC Proof of Concept scheme, [Laura Pontiggia](#), Policy Advisor, European Research Council Executive Agency, Belgium

- Innovation trends, [Alberto Serra](#), PwC, London, UK

13.00 – 14.00 Lunch

14.00 – 17.00 **Afternoon parallel sessions:** delegates have a choice of two parallel sessions as featured below. **Refreshments are served from 15.20 to 15.40.**

Auditorium - Track 1: Practitioner Presentations, chaired by [Jorge Figueira](#), University of Coimbra, Portugal

- Challenges in identifying good projects at the University of Barcelona, [Jordi Naval](#), Fundació Bosch i Gimpera, Spain
- Development of a Knowledge Transfer Maturity Framework, [John Scanlan](#), Maynooth University, Ireland
- IdeaLab: turning ideas into businesses through capacity building, [Marta Catarino](#), TecMinho, Portugal
- Knowledge Triangle – interdisciplinary approach to foster innovation, [Franziska Brodack](#), Fraunhofer Center for Responsible Research and Innovation, Germany
- Transferring technology from space to terrestrial applications: an overview of how to and some successes, [Paul Poelmans](#), Verhaert, Belgium

Room 1 - Track 2: Research Exploitation Pilot Workshop, delivered by

- [Peter Mogyrosi](#), LC Innovation Consult, Hungary
- [Gosse Hiemstra](#), Van der Meer & van Tilburg, Netherlands

Track 3: Messaging Master Class for start-ups and SMEs, delivered by

- [Sue Mizera](#), marketing and communications consultant, Switzerland as part of the SOUL-FI technology accelerator project (RESERVED FOR SOUL-FI COMPANIES ONLY)

20.00 Conference dinner at Chiringuito Las Sardinitas by Moncho's, Av. del Litoral, 36, 08005 Barcelona

Friday 29 April 2016 – Auditorium, Tower D, Barcelona Science Park

09.20 – 09.40 **Plenary session:** presentation of the FET Innovation Launchpad, [Raquel Fernandez-Horcajada](#), Research Executive Agency, Brussels

09.45 – 12.30 **Morning parallel sessions:** delegates have a choice of two parallel sessions as featured below. **Refreshments are served from 10.45 to 11.05.**



Auditorium - Track 1: Practitioner Presentations, chaired by Juha Väättäen, Lappeenranta University of Technology, Finland

- Developing sound cooperation strategies for doing business in China, [Patrice Vidon, Vidon IP Law Group, France](#)
- Towards a private European-wide internet-based trading platform for IP, [Jason Ornstein, Inventtory Ltd. UK](#)
- Applying new business models to existing services, [Nigel Spencer, British Library, UK](#)
- Technology Rating Methodology, [Riccardo Balestra, SC Sviluppo Chemica, Italy](#)
- Twin incubator: a model for strengthening technology-based cooperation between two countries while capitalizing on their respective resources, facilitating cross pollination of start-ups for better monetization and helping the companies to enter new markets, [Akash Bhavsar, Skyquest Technology Group, India](#)

Room 1 - Track 2: Workshop on Business Innovation Coaching

- Featuring the H2020 SME Instrument Coaching Scheme, which assigns business innovation experts to coach H2020 SME Instrument beneficiaries in the innovation and commercialisation aspects of their research project, and CoachCom 2020, the support action tasked with putting in place the organisational structure which accompanies the coaches in their assignments: the workshop offers an interactive platform to innovation support intermediaries to exchange experience and working methods in all aspects of business innovation coaching which has had proven results. For newcomers, information will also be available on how to get involved in the SME Instrument Coaching Scheme. Run by [Jasper Hemmes, Coaching Manager, EASME, Brussels](#) and [Camille Moran, Scottish Enterprise \(UK\)](#)

12.30 – 13.30 Lunch

13.30 – 14.45 Interactive session with an innovation thought leader: “Matrix Thinking” – A structured approach to innovation – opportunity capture and systematic thinking, [Roger La Salle, Melbourne, Australia](#)

14.45 – 15.00 Closing remarks, [Bruno Woeran, TII President](#)

15.00 Close and departure

Media sponsor:  **innoget**
Growth through open innovation



PRACTICAL DETAILS

BACKGROUND AND OBJECTIVES

Innovation cannot happen without investing resources and/or money. Technological innovation often requires the investment of large sums of money, whereas organizational innovation and soft skills can usually be deployed at low cost. Some high-tech innovations, such as in the space sector, mobilize huge R&D budgets but at the same time are the source of multiple technology transfers which benefit other industrial sectors and sections of the population. Last but not least, investing in innovation is not only reserved for high-tech developments and high-earning consumers, but is having lasting benefits for low-tech applications and less privileged population groups. This year's TII annual conference will focus on new trends, initiatives and results which relate to the investing-in-innovation theme, by putting the spotlight on three different angles: products and processes, people and money.

PARTICIPANTS

The conference brings together future-minded innovation support practitioners, researchers and thought leaders from the R&I community, technology transfer and innovation management. It offers a vibrant meeting place for sharing experience, exchanging ideas and building your own professional network.

DATE/VENUE

The pre-conference programme starts at 14.00 on Wednesday 27 April 2016 with a visit to 1 or 2 innovation hotspots in Barcelona. The TII AGM takes place at 18.00 and is followed by a welcome drinks reception at 19.30. The official conference programme begins at 9.30 on Thursday 28 April (registration opens at 9.00) and ends at 15.00 on Friday 29 April. The sessions will be held at Barcelona Science Park in Torre I either in the auditorium or Sala 1 or Sala 4 at Baldiri Reixac 4-8 (or Av. Doctor Marañon, 8, depending how you approach the building) – 08028 Barcelona. The conference venue is located on Line 3 of the Barcelona underground (alight at either the station "Palau Reial" or "Zona Universitària").

TRAVEL/ACCOMMODATION

Barcelona is a popular destination and flight tickets are competitively priced from most European airports. As it is a popular city for tourists you are recommended to book your travel and accommodation without delay.

COST

Participants may register for one or two days of the conference. The full conference fee for TII/ISPIM members is €350 and €250 for one day. Non-members pay €550 and €350 respectively. A special rate of €250 is available for conference presenters and for the second delegate upwards registering from the same organisation (€175 for 1 day). The conference fee covers entry to the conference, documentation, lunch and refreshments on each day, as well as the conference dinner and pre-conference programme.

REGISTRATION

Registration for the conference should be done exclusively via the on-line booking facility on the TII website at <http://www.tii.org> and follow the links. On receipt of your registration, the TII secretariat will send you a message by e-mail confirming your attendance and will invoice you the appropriate fee.

LANGUAGES

The working language of the conference is English.

ORGANISERS

The conference is organised by TII – Technology Innovation International, Europe's premier association of technology transfer and innovation support professionals (<http://www.tii.org>).

FURTHER INFORMATION

Please contact the TII secretariat at Tel. +352 28 48 78 20 24 or e-mail: tii@tii.org

