Business and Science: Coop Strategy
an Intel Corporation story

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Intel is the world's leading innovator in advanced silicon technology, with more than 40 years of leadership in computing and communications.

Year founded: 1968
Number of employees: 81,000
Revenues: $43.6 billion
Net Income: $11.7 billion
R&D Investment: ~$6.5 billion
Products and services: over 450
Stock symbol: INTC
Worldwide offices and facilities: ~300
Sales and Marketing:
- Moscow – HQ
- Nizhny Novgorod – Russia Marketing Center

Research and Development:
- Moscow, Nizhny Novgorod, St. Petersburg, Novosibirsk
Intel starts its sales and marketing in Moscow.

Intel starts software development agreement with NSTLab; Academic Relations program starts.

NSTLab is established in Nizhny by several developers who left Sarov lab.

Intel opens an R&D office with full-time employees in Nizhny Novgorod.

Intel purchases its first RE in Russia, Nizhny Novgorod.

Intel R&D offices in Nizhny and Sarov get consolidated.

Intel starts software development project with the labs in Sarov and Moscow.

Intel opens an R&D office in Nizhny Novgorod.

Intel opens 3 more R&D centers in Moscow, Novosibirsk, St. Petersburg.

Intel Sarov R&D Lab opens.
Intel Activities in Russia/CIS

- Market and ICT ecosystem development
- “Reversed brain drain”
- Education Programs
- Strategic investments
- Government relations

Intel has established balanced presence in Russia/CIS – it acts in many spheres of the countries’ life
Intel in Nizhny Novgorod

- Opened in May 2000
- ≈ 500 employees, up to 600 by 2012
- **Main business groups:**
  - Software and Services
  - Corporate Technology
  - IT
  - Mobility Group
  - Sales and Marketing
  - Support functions hub
Intel Nizhny Novgorod – corporate social responsibility

- Drives corporate education programs in K12 and HigherEd;
- Corporate volunteerism program;
- Supports non-profits with grants and sponsorships;
At Intel, we believe that innovation is critical for economic growth. A robust higher education system is a key link to preparing today’s university students to solve tomorrow’s challenges. The Intel Higher Education Program collaborates with universities around the world on programs to empower students, support professors, and accelerate innovation.

**Empowering Students**
- Entrepreneurship Challenge
- Innovation Contests
- Student Support Programs

**Supporting Professors**
- Academic Community
- Academic Forums/Summits
- Curriculum Program
- Research grants

**Accelerating Innovation**
- Collaborative Research Programs
- Global Entrepreneurship Leadership Symposium
February 10, 2009. Intel Corporation and Nizhny Novgorod State University signed an MOU to coop in science, innovation and education areas.
Intel and NNSU

Education and research lab

ITlab
www.itlab.unn.ru
Intel and NNSU

Education and research lab for physics and wireless communication technologies: Intel Wireless Lab
Summer schools Intel-NNSU
Intel - NNSU Competency Center
Intel Computer Clubhouse
Education project Intel Studio (Graphics)

The aim was to improve the training of specialists in the field of computer graphics through testing and introduction of new courses and the development of cooperation between Intel Corporation in different scientific schools.
Charity project “Virtuoso”

The aim of the project was to train teachers such specialty as “Information Technology” to future application it in the regional universities of Russia and other CIS countries.