

# **Business and Science: Coop Strategy** an Intel Corporation story



**Evgeny Zakablukovsky**  
Intel Russia CSR Manager  
May 27, 2011



# Contents

- **Intel Corporation - global presence**
- **Intel in Russia and Nizhny Novgorod**
- **Intel Education program**



# Intel Snapshot

Intel is the world's leading innovator in advanced silicon technology, with more than 40 years of leadership in computing and communications.

Year founded: 1968

Number of employees: 81,000\*

Revenues: \$43.6 billion\*

Net Income: \$11.7 billion\*

R&D Investment: ~\$6.5 billion\*

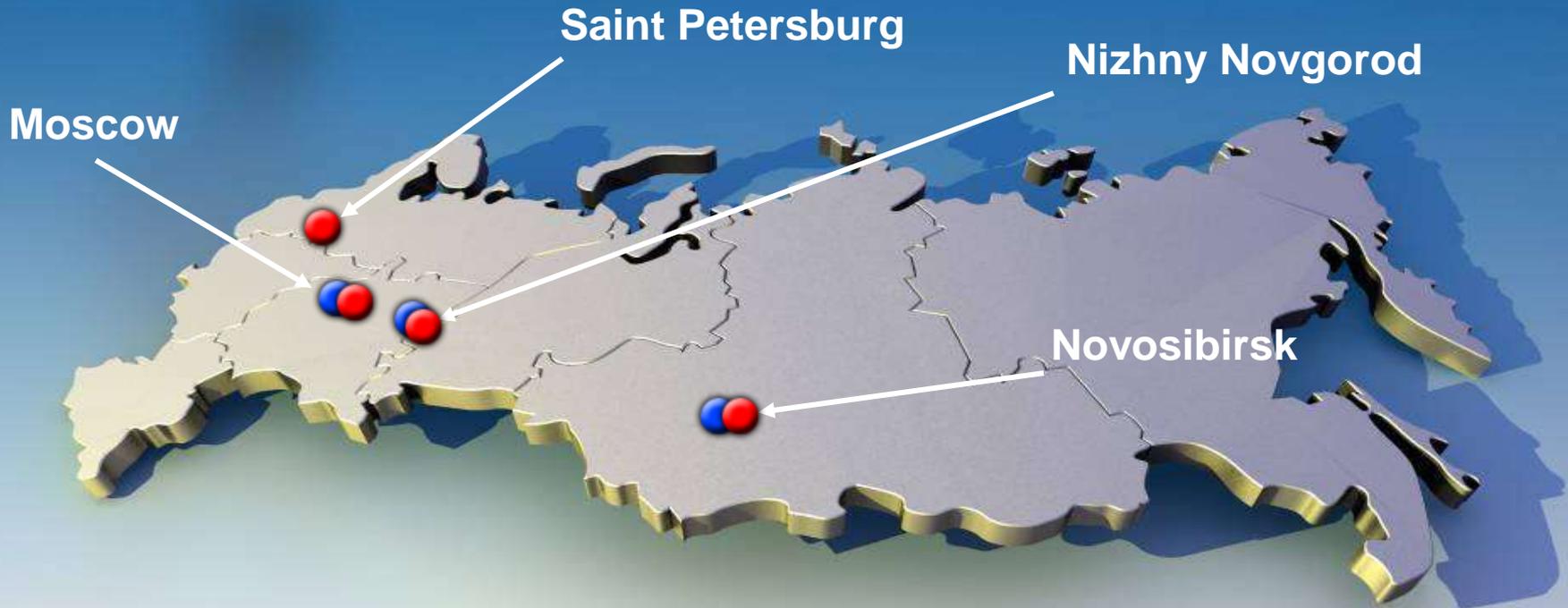
Products and services: over 450

Stock symbol: INTC

Worldwide offices and facilities: ~300



# Intel in Russia



## Sales and Marketing:

Moscow – HQ

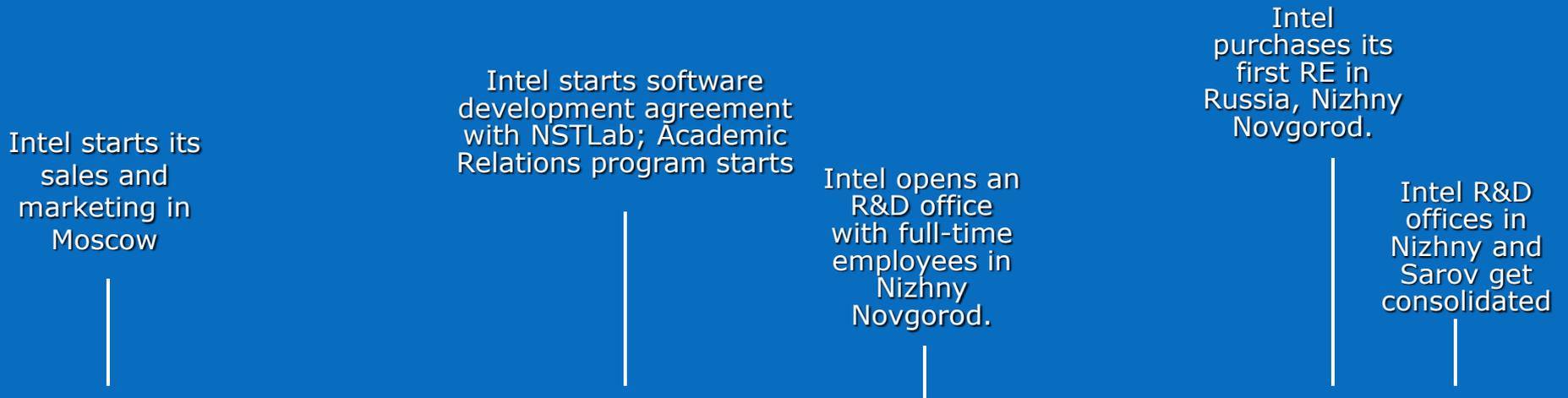
Nizhny Novgorod – Russia Marketing Center)

## Research and Development:

Moscow, Nizhny Novgorod, St. Petersburg, Novosibirsk



# Intel Russia History



1991 1993 1996 1997 2000 2003 2004 2007 2011



# Intel Activities in Russia/CIS

- Market and ICT ecosystem development
- “Reversed brain drain”
- Education Programs
- Strategic investments
- Government relations

Intel has established balanced presence in Russia/CIS  
– it acts in many spheres of the countries' life



# Intel in Nizhny Novgorod



- Opened in May 2000
- ~ 500 employees,  
up to 600 by 2012
- **Main business groups:**
  - Software and Services
  - Corporate Technology
  - IT
  - Mobility Group
  - Sales and Marketing
  - Support functions hub

# Intel Nizhny Novgorod – corporate social responsibility

- Drives corporate education programs in K12 and HigherEd;
- Corporate volunteerism program;
- Supports non-profits with grants and sponsorships;



# Education Messaging

The Education Program empowers students, supports professors and accelerates innovation.

At Intel, we believe that innovation is critical for economic growth. A robust higher education system is a key link to preparing today's university students to solve tomorrow's challenges. The Intel Higher Education Program collaborates with universities around the world on programs to empower students, support professors, and accelerate innovation.

## Empowering Students

- Entrepreneurship Challenge
- Innovation Contests
- Student Support Programs

## Supporting Professors

- Academic Community
- Academic Forums/Summits
- Curriculum Program
- Research grants

## Accelerating Innovation

- Collaborative Research Programs
- Global Entrepreneurship Leadership Symposium

# Intel and Lobachevsky Uni

February 10, 2009. Intel Corporation and Nizhny Novgorod State University signed an MOU to coop in science, innovation and education areas.



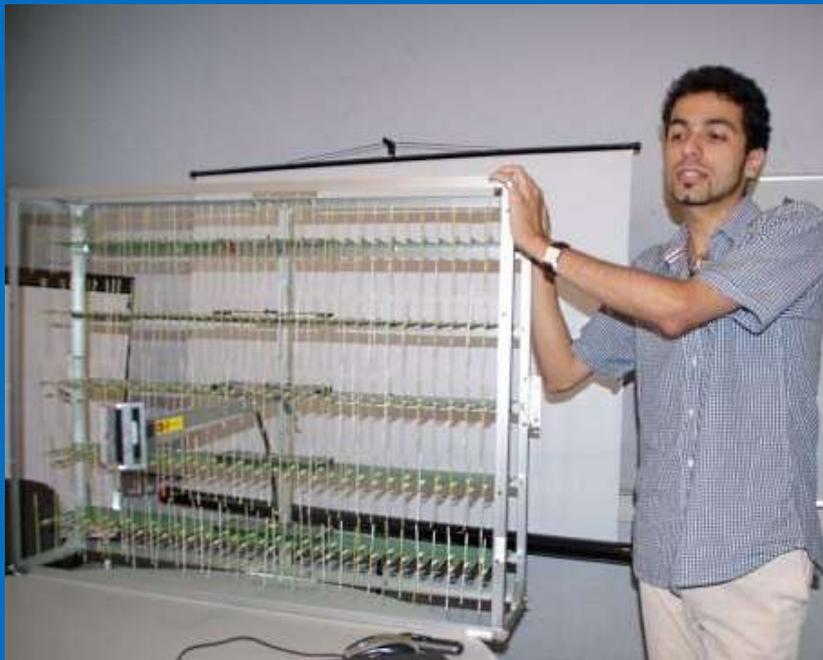
# Intel and NNSU

## Education and research lab



# Intel and NNSU

Education and research lab for physics and wireless communication technologies:  
Intel Wireless Lab

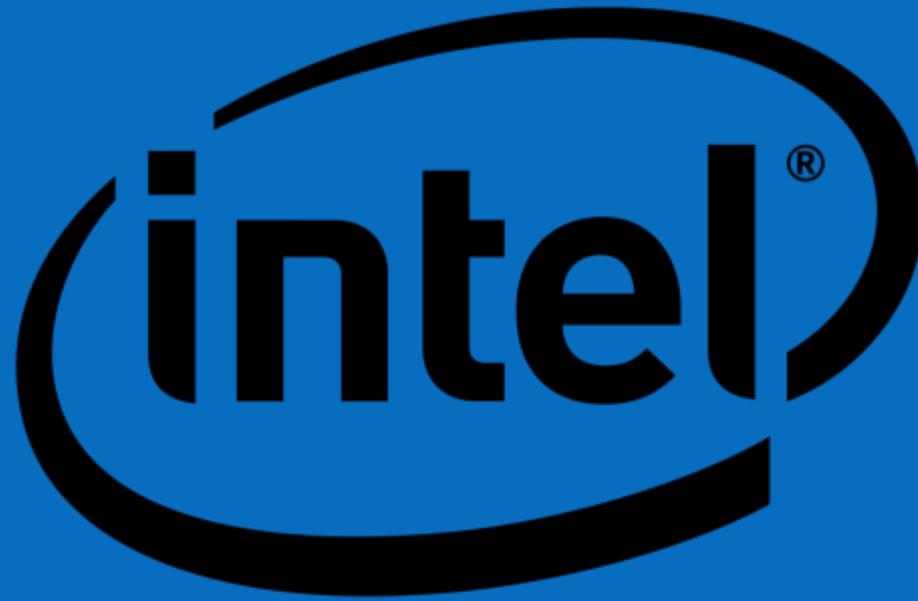


# Summer schools Intel-NNSU



# Intel - NNSU Competency Center





# Intel Computer Clubhouse



# Intel Involved



# Education project Intel Studio (Graphics)

The aim was to improve the training of specialists in the field of computer graphics through testing and introduction of new courses and the development of cooperation between Intel Corporation in different scientific schools.



# Charity project "Virtuoso"

The aim of the project was to train teachers such specialty as "Information Technology" to future application it in the regional universities of Russia and other CIS countries.

