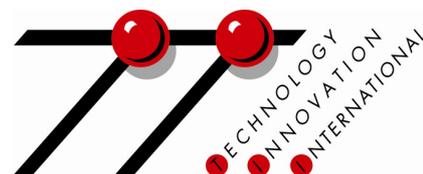


TII INNOVATION TOUR TO ISRAEL

9-13 March 2008

in collaboration with MATIMOP



Discover first-hand the players and institutions which excel in academic entrepreneurship and knowledge-based company creation in some of the world's leading innovative regions. Over 3-5 days, a group of visiting specialists/programme leaders in the field of knowledge-intensive entrepreneurship meets with counterparts in the selected regions and learns about their practices and the key ingredients of their success. The inaugural TII Innovation Tour is being organised to Israel from 9 to 13 March 2008. Renowned for its impressive level of academic spin-off creation and its flourishing business angel and venture fund activity, the country's universities and research centres offer numerous models and examples of good practice that can inspire European spin-off practitioners to attain higher levels of performance.

The TII Innovation Tour is open to all professionals involved in developing and implementing the academic entrepreneurship and spin-off support process in universities, research centres, science parks, incubators, innovation centres and regional/national administrations. The group will be limited to 20 persons and priority will be given to TII members.

PROGRAMME OUTLINE

Saturday 8 March 2008

During the day Arrival at Ben Gurion Airport and transfer to Kibbutz hotel Shfaim near Tel Aviv.
Optional tour of Jaffa/Tel Aviv by night.

Sunday 9 March 2008 - Prologue

Morning – Scene-setting introduction to innovation support in Israel, including presentations by the Office of the Chief Scientist, the Incubation Programme, VCs and the Israeli Export Institute and introducing two key spin-off success stories, Matimop office, Tel Aviv.

Afternoon – Meetings with key spin-off programme managers at Tel Aviv University – Ramot.

Evening – Dinner and overnight stay at Kibbutz hotel Shfaim.

Monday 10 March 2008 – Stage 1

Morning – Departure for the north to the city of Haifa and visit to Matam Technical Incubator in Haifa.

Afternoon – Visit to Technion and presentation of academic spin-off programme and facilities.
Visit to Tefen Industrial Zone and presentation of concept and companies.

Evening – Dinner and overnight stay in Hotel Mt. Tabor.

Tuesday 11 March 2008 – Stage 2

- Morning – Start of free programme with visit to the village of Shibly on Mt. Tabor and taste of Bedouin hospitality. Stop at Nazareth and visit of the Church of Annunciation.
- Afternoon – Continuation of the tour to the Christian sites around the Sea of Galilee, including the Mt. of the Beatitudes and the Church of Multiplication. Stop at Capernaum and the ruins of the ancient synagogue and the home of St. Peter. Drive to the River Jordan via Tiberias.
- Evening – Arrival in Jerusalem for dinner and overnight stay at Kibbutz hotel Maale Hahamisha

Wednesday 12 March 2008 – Stage 3

- Morning – Tour of Jerusalem, including the Wall of the Old City and Mt. of Olives, the Armenian Quarter, Jewish Quarter, Cardo, Western Wall, Moslem Quarter, Via Dolorosa and the Church of the Holy Sepulchre and Mt. Zion.
- Afternoon – Presentation of commercialisation and spin-off activities at the Hebrew University of Jerusalem.
- Evening – Dinner and overnight stay at Kibbutz hotel Maale Hahamisha.

Thursday 13 March 2008 - Finish

- Morning – Visit to the Weizman Institute and introduction to its spin-off support policy and infrastructure.
- Afternoon – Close of the tour, free time/departure.

PRACTICAL DETAILS

DATES: The Tour begins officially on Sunday 9 March and ends at lunchtime on Thursday 13 March. Participants should therefore aim to arrive at the latest on Saturday 10 March and may arrange for their departure any time from the afternoon of 13 March onwards.

TRAVEL: Transportation by coach will be provided during the Innovation Tour and the historical/cultural part of the visit will be conducted by a qualified guide. Travel to and from Israel may be booked through the Forum Travel Agency. Sample fares, which include taxes and transfers from Ben Gurion airport and return, are as follows:

Prague – Tel Aviv = USD 875
Oporto – Tel Aviv (via Zürich) = USD 1149
Tallinn – Tel Aviv (via Prague) = USD 1135
Zagreb – Tel Aviv (via Vienna) – USD 1055

Fare prices vary depending on availability of seats and time of booking. For bookings, please contact Orly Glassman at orly@exponet.co.il

ACCOMMODATION AND MEALS: Single room accommodation for 5 nights is provided in 4-star Kibbutz hotels or equivalent. Arrangements for meals are being made as part of the Tour programme and are included in the registration fee.

COST: Rates for the Tour are €1 200 for TII members and €1 500 for non-members and give access to the professional visit programme, 5 nights accommodation at Kibbutz hotels as per the itinerary in single room occupancy, full board (breakfast and dinner at the hotels and lunch on the way), cultural visits and transfers during the Tour, entrance fees and Jaffa evening tour on arrival day. Not included are airport arrival and departure transfers (see above section on travel), airline tickets and insurance.

PAYMENT: Upon on-line registration participants will receive a confirmation letter and an invoice for the fee. Payment should be made in full before the start of the Tour.

REGISTRATION: To register for the TII Innovation Tour, please go to our website at <http://www.tii.org> and follow the links from the homepage.

DEADLINE FOR REGISTRATIONS: 29 February 2008