



19 APRIL 2018

BRUSSELS

**BEDFORD HOTEL &
CONGRESS CENTRE**

135 RUE DU MIDI

1000 BRUSSELS

VISIT US AT

WWW.TII.ORG

Participation fee: €150

Registration at

<https://www.surveymonkey.com/r/M8VTDZL>

CONCEPT

More intimate and interactive than a conference, this one-day event, brought to you by TII, features policy contributions from the European Commission, testimonials from practitioners and a dialogue between the panel and the audience. It also comprises a participative Road Mapping exercise to identify, quantify and increase the benefits gained by end users from EU innovation programmes. The results will feed into a report to be circulated among all participants and shared with the EC.

PROGRAMME

- 09.15** Registration
- 09.30** Introduction to the day, Gordon Ollivere, TII
- 09.40** Policy inputs from European Commission (10-minute statements)
 - ▶ SME Instrument/coaching – Jasper Hemmes, EASME
 - ▶ Open innovation and open science – Stephane Ouaki, DG Research and Innovation
 - ▶ R&I cooperation with China - Diego Sammaritano, DG Research and Innovation
 - ▶ Strengthening IPR in the EU internal market - Denis Dambois, DG Grow
- 10.20** Testimonials from innovation support practitioners
 - ▶ Morten Løfsnæs, Nova Corporate (funding innovation)
 - ▶ Marta Catarino, TecMinho (university-industry cooperation)
 - ▶ Sara Medina, SPI (overseas soft landing schemes)
 - ▶ Andy Zynga, NineSigma and Maastricht School of Management (open innovation)
- 11.00** Refreshments/networking
- 11.20** Dialogue between panelists and audience on the perceived efficiency of current innovation support instruments and the future challenges and risks for innovation performance in Europe with suggestions for future policy actions
- 12.20** Lunch
- 13.30** Road-mapping session (1) - The Broad Landscape

Group activity in which the participants will populate a wall chart customised to examine the efficiency of innovation support instruments, any shortcomings and suggestions for improvement.
- 14.30** Strategic road-mapping session (2) - The Dominant Priorities

A facilitated session to review the wall chart and achieve consensus and identify key issues resulting from the earlier road-mapping exercise.
- 15.30** Wrap up session summarising the road-mapping results and framing recommendations to the EU about how innovation-support instruments could be made more efficient and effective in the future.
- 15.45** Refreshments and close of the session