

RUSSIA IN TOUCH

**Promoting Russian Export:
Web Portal of Russian Manufacturers
and Suppliers**

LLC PRAVYJ BEREG

- ⦿ support of customs registration
- ⦿ international freight forwarding
- ⦿ supply-chain management
- ⦿ **promoting innovative Russian SMEs**

NEW PROSPECTS FOR RUSSIAN EXPORT

- ◉ exporting competitive Russian products
- ◉ exporting intellectual property
- ◉ outsourcing, subcontracting
- ◉ changing of the structure of Russian export: spare parts and expandable materials instead of high-technology machines

RUSSIAN SME: LACK OF INFORMATION

- ⊙ different barriers for bilateral cooperation:
- ⊙ language difficulties
- ⊙ different cultures - different ways of making business
- ⊙ insufficient experience

- ⊙ NO COUNTRY-SPECIFIC ONLINE PRESENCE

RUSSIA IN TOUCH

- ◉ company's profile
- ◉ contacts
- ◉ product descriptions
- ◉ quotations

- ◉ **+ various options to carry out foreign trade:**
- ◉ consulting
- ◉ legal support
- ◉ marketing analysis
- ◉ translation service
- ◉ freight forwarding
- ◉ exchange forums etc.

UNIQUE FEATURES:

- ◉ the only multi-language database of Russian enterprises;
- ◉ focus on Russian SMEs as the most progressive and flexible segment of business community;
- ◉ the only foreign trade Web portal in Russia providing informational, legal, logistic, customs support etc. for companies doing business with Russia;
- ◉ not only goods, but also **intellectual property transfer**

SERVICES:

- ◉ search engine for Russian manufacturers in English/German,
- ◉ company profiles including security and reliability aspects of registered Russian enterprises,
- ◉ sales agents,
- ◉ supply-chain management: transport, customs, DDP-deliveries,
- ◉ consulting concerning legal aspects of foreign trade activity in Russia,
- ◉ translation service
- ◉ correspondence support,
- ◉ user-friendly menu with various search options, Mail, message boards, newsletter etc.

A WIN-WIN COOPERATION

developed with

the Export Development Center
(Ministry of Industry and Innovations in Nizhny
Novgorod)

THANKS FOR YOUR ATTENTION!