RUSSIA IN TOUCH
Promoting Russian Export:
Web Portal of Russian Manufacturers and Suppliers
LLC PRAVYJ BEREZ

- support of customs registration
- international freight forwarding
- supply-chain management
- promoting innovative Russian SMEs
NEW PROSPECTS FOR RUSSIAN EXPORT

- exporting competitive Russian products
- exporting intellectual property
- outsourcing, subcontracting
- changing of the structure of Russian export: spare parts and expandable materials instead of high-technology machines
RUSSIAN SME: LACK OF INFORMATION

- different barriers for bilateral cooperation:
  - language difficulties
  - different cultures - different ways of making business
  - insufficient experience

- NO COUNTRY-SPECIFIC ONLINE PRESENCE
RUSSIA IN TOUCH

- company’s profile
- contacts
- product descriptions
- quotations

+ various options to carry out foreign trade:
  - consulting
  - legal support
  - marketing analysis
  - translation service
  - freight forwarding
  - exchange forums etc.
**UNIQUE FEATURES:**

- the only multi-language database of Russian enterprises;
- focus on Russian SMEs as the most progressive and flexible segment of business community;
- the only foreign trade Web portal in Russia providing informational, legal, logistic, customs support etc. for companies doing business with Russia;
- not only goods, but also intellectual property transfer
**SERVICES:**

- search engine for Russian manufacturers in English/German,
- company profiles including security and reliability aspects of registered Russian enterprises,
- sales agents,
- supply-chain management: transport, customs, DDP-deliveries,
- consulting concerning legal aspects of foreign trade activity in Russia,
- translation service
- correspondence support,
- user-friendly menu with various search options, Mail, message boards, newsletter etc.
A WIN-WIN COOPERATION

developed with

the Export Development Center
(Ministry of Industry and Innovations in Nizhny Novgorod)
THANKS FOR YOUR ATTENTION!