Can ICT and the social media enable new forms of entrepreneurship?  
Case of Algeria

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Talents in action
Overview: International Entrepreneurship can boost economies of developed and developing countries

People
- Expertise in developed countries
- Availability of Young & Educated population in developing countries

Resources
- ICT Technology, Social Networks
- Availability of funds

Projects
- International Entrepreneurship
- Know How Acquisition

Results
- Boost Economies
- Create jobs

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Algeria

2012: Second holder of official foreign reserves of MENA$205.2 billion

Source: IMF
Source: UN
Country Development Plan

- Public investment (infrastructure)
- Attract IDE
- Support Entrepreunership

Cyberpark of Sidi Abdellah - Algiers

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(Some) international companies active in Algeria

LG | Nestlé | Microsoft | Nokia | Intel | ZTE

THALES | Cisco | VimpelCom | KPMG | ACCOR | Ernst & Young

RATP | Lafarge | HSBC | Axa | Societe Generale | Samsung

The Coca-Cola Company | Alcatel-Lucent | Philips | Sense and Simplicity | Alitalia | Air France
Growing number of young & Educated population

Source: UN Population Division
The diagram illustrates the challenge of youth employment. Problems include:

- **Unemployment**
  - *800,000 graduates*

- **International Travel**
  - Very Limited

- **Competency**
  - Limited practice

Digital Era (current): Internet usage is limited

- Chat
- News
- Photos
- Video
- Music
- Information

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Digital Era (future): professional use will increase

Usage
- Increase personal usage
- Increase Professional usage

Interactivity
- Satellite TV
- Mobile phone
- Internet

Penetration
- 100%

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International Entrepreneurship
International Entrepreneurship is at reach with internet and Social Networks

Developed & countries → Experienced professionals

Developing countries → Young educated people

International entrepreneurship facilitated by Internet and Social Networks

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International Entrepreneurship: virtual teams

International entrepreneurship facilitated by Social Networks

- Leader
- Team member

(Local info, Consumer insight, Use cases, development...)

Developed countries

Developing countries
International Entrepreneurship will be facilitated by well established organisations

Developed countries

Universities

Research Centers

Associations

Incubators

Clubs

Developing countries

Young educated people

Experienced professionals

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New opportunities in all sectors

Health  Education  Transport

Food  Communication  Security

Energy  Architecture  ...

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How to finance

• Entrepreneurs funds
• International agreements
• Bilateral EU – other countries
• Professional bodies
• Large corporations: social responsibility
  – Multinationals engaged in business