



BACKGROUND

This skills development course has been designed by TII for

- Research teams seeking to commercialise their research results;
- Knowledge transfer professionals responsible for bringing their organisation's exploitable research results to market;
- Technology transfer intermediaries advising and coaching companies and research centres in bringing their ideas to market.

It is unique for its delivery by practitioners for practitioners, the provision of ready-to-use, proven methodologies and the use of case studies to illustrate the theory and offer inspiring exercise material.

The training is delivered by an international team of trainers, who earn their living in the specialised area of their workshop.

PARTICIPATION

Registrations for the course should be made online at <https://www.surveymonkey.com/r/MKHTMMT>

Places are limited to 35 and the final date for registration is **15 September 2015**. Further information about the course from TII at tii@tii.org Applicants must have a good command of English in order to benefit fully from the training and must have a professional interest in innovation and the exploitation of new ideas/technology.

Participation is free of charge for staff of the SUAFRI-EPC partner organizations based in the Eastern Partnership Countries (EPC) as well as other EPC organizations involved in SUAFRI-EPC activities (in particular the research teams selected for the SUAFRI-EPC innovation support programme) and other INCO R2I projects.

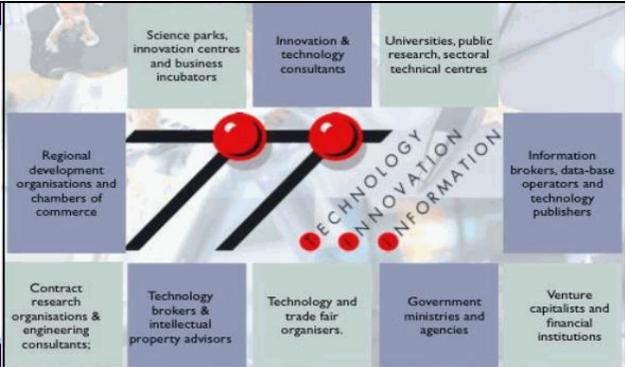
10 places are reserved for TII members on a first-come-first-served basis. They are charged for catering, materials and the social programme (€350).

SUAFRI-EPC

TECHNOLOGY TRANSFER SKILLS TRAINING COURSE

Monday 5 to Friday 9 October 2015
Bologna/Milan (Italy)



	 <p>March 2014 - February 2017</p> <p>SUAFRI-EPC</p> <p>Supporting the Uptake of Agri-Food Research Results into Innovation with Eastern Partnership Countries</p> <p>Contact information: Mr. Flavien Massi - SUAFRI-EPC Project Coordinator Intelligentsia Consultants flavien.massi@intelligentsia-consultants.com (+352) 263 94 233 www.intelligentsia-consultants.com</p> <p>www.suafri-epc.eu</p> <p>Co-funded by the Seventh Framework Programme of the European Union</p>	 <p>Science parks, innovation centres and business incubators</p> <p>Innovation & technology consultants</p> <p>Universities, public research, sectoral technical centres</p> <p>Regional development organisations and chambers of commerce</p> <p>Information brokers, data-base operators and technology publishers</p> <p>Contract research organisations & engineering consultants;</p> <p>Technology brokers & intellectual property advisors</p> <p>Technology and trade fair organisers.</p> <p>Government ministries and agencies</p> <p>Venture capitalists and financial institutions</p>
<p>PROGRAMME</p> <p>Day 1: Commercialization Pathways for Innovative Research Results, led by Dr Thomas Gering, Senior Partner, Intellectual Asset Management Corporation (IAM-Corp.), CH and USA</p> <p>Day 2: Making the Business Case for Technology Opportunities (Practical Bridge-Building between Science and Business), led by Max Nielsen, Maxinno (DK)</p> <p>Day 3: Market Studies and the Marketing of Innovative Products, led by Benoît Rivollet, Tech2Market (F)</p> <p>Day 4: Focus on Emilia-Romagna R&D and TT experience in the agri-food sector, in collaboration with ASTER</p> <p>Day 5: Visit to Expo Milano 2015 Feeding the Planet, Energy for Life</p>	<p>ABOUT SUAFRI-EPC</p> <p>SUAFRI-EPC is a 3-year project funded by the Seventh Framework Programme of the European Commission, which aims at reinforcing cooperation between Eastern Partnership Countries and the European Union on bridging the gap between research and innovation in the agri-food sector.</p> <p>The training course, which is organised as part of the project's activities, is designed to improve the exchange of best practice in knowledge and technology transfer.</p> <p>More information about the project on www.suafri-epc.eu (coordinated by Intelligentsia Consultants).</p>	<p>ABOUT TII</p> <p>TII is the leading European association representing the technology transfer and innovation support professions. TII members are promoting or providing high quality innovation support and technology transfer services to firms, with the ultimate aim to develop the knowledge economy and boost the wealth creation process.</p> <p>The association creates a vibrant hub for members to share professional experience and good practice, to facilitate business opportunities for them and to support them in their technology transfer and innovation assignments.</p> <p>TII is one of the consortium partners of the SUAFRI-EPC project and the organiser of the training course.</p> 
	<p>ABOUT ASTER</p> <p>ASTER is the Consortium for Innovation of Emilia-Romagna. It promotes technological innovation in industry, creating links between researchers and enterprises and identifying the great frontiers of science which will influence the economy of the future and on which business and research can work and invest together (www.aster.it)</p> <p>VENUE: www.camplusing.it/bologna.html</p>	