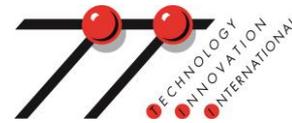


TII 2015 ANNUAL CONFERENCE

INNOVATING INNOVATION

18-20 May 2015, Singapore



PROGRAMME

Monday 18 May 2015 – DAY 1 – NEW WAYS TO INNOVATE

- 09.00 – 10.00 Registration and morning tea reception
- 10.00 – 10.30 Welcome speeches
- **Joachim HAFKESBRINK**, TII President and conference chair
 - **Maggie GORSE**, CEO, Verlion Pte Ltd “Why innovating innovation?”
- 10.30 – 11.45 Keynote speakers (policy, research, corporate)
- **Peter DROELL**, Acting Director – Innovation Union and ERA, DG Research and Innovation, European Commission (Belgium) on innovation addressing societal challenges
 - **Professor Tien Y. WONG**, Provost’s Chair Professor & Medical Director, Singapore National Eye Center on Innovative methods in eye research outcomes
 - **Dr Daniel GRANT**, Senior Director and Head, External Research & Development Innovation (ERDI) for Australia, New Zealand, Singapore, Pfizer Australia on collaborative innovation in the Asia-Pacific region
- 11.45 – 12.30 **Singapore Showcase**, chaired by **Georges HAOUR**, Professor of Innovation and Technology Management, IMD (Switzerland): Practice-oriented insights into capturing value from R&D and creating an innovative and entrepreneurial economy, **Edwin CHOW**, Executive Director, Innovation & Start-ups Group, SPRING Singapore, **Pauline TAY**, Deputy Director, Innovation & Enterprise (Strategy), National Research Foundation, **Dr. Lily CHAN**, CEO, NUS Enterprise and **David TOH**, Director/CTO, NTUitive



- 12.30 – 13.30 Networking lunch
- 13.30 – 15.00 • Panel 1 – Open Innovation in Science, Industry and International Collaboration, chaired by **Marko TORKKELI**
- **Bruno WOERAN**, TII President-Elect (Austria/Finland) on Open international cooperation
 - **Christoph KOELLER**, G&K Managementberater (Germany) on How to mobilize SSH knowledge for innovation impact
 - **Tamas GYULAI**, (Hungary/Romania) on Making more synergies from international networks such as Enterprise Europe Network and Open Living Labs
 - **Patricia QUIROZ**, Pontificia Universidad Catolica del Peru on Open Innovation in manufacturing industry in Peru
- Panel 2 – Nurturing Talent (Finding/Enhancing/Developing), chaired by **Juha VÄÄTÄNEN**
- **Tomoyuki IETAKA**, astamuse (Japan) on finding talents, ideas, technologies and funds to make innovation happen
 - **Henrietta EGERTH-STADLHUBER**, CEO, Austrian Research Promotion Agency (FFG) on Nurturing talent
 - **Kevyn YONG**, Academic Dean, ESSEC Business School Asian-Pacific Campus, on Creativity & Culture
- 15.00 – 15.30 Refreshments
- 15.30 – 16.45 International Initiatives in Innovation in the Asia-Pacific Region, chaired by **Marko TORKKELI**
- **Alexander DEGELSEGGER**, Deputy Head of Department, Centre for Social Innovation (Austria) on Support instruments for innovation in South-East Asia countries
 - **Mark ROZARIO**, CEO of Agensi Inovasi Malaysia(AIM) on the Malaysian innovation eco-system
 - **Akash BHAVSAR**, Managing Director, Skyquest Technology Group (India) and Chair, Innovation & Competitiveness Task Force of Business Advisory Council of United Nations' Economic & Social Commission of Asia & Pacific/UN ESCAP
- 16.45 – 17.00 Closing remarks
- 17.00 – 18.00 Drinks reception, courtesy of ESSEC Business School Asia-Pacific, bus transport provided to ESSEC campus



Tuesday 19 May 2015 – DAY 2 – NEW WAYS TO MONETIZE INNOVATION

09.30 – 11.00 Concurrent panels

- Panel 1 – Innovation Business Models, chaired by ***Joachim HAFKESBRINK***
 - ***David CHAFFETZ***, Managing Partner, IBM Global Business Services (Singapore) on How large companies vs. small companies innovate
 - ***Yanyan CHEN***, Assistant President, Coway International TechTrans Co., Ltd. (China) on Co-creation – using the crowd as an innovative partner
 - ***Maggie GORSE***, Managing Director, Verlion Pte Ltd, on Value Design business models & monetization
- Panel 2 – Funding and Commercializing Research, chaired by ***Christoph KOELLER***
 - ***Anne-Laure MENTION***, Head of Research Unit, LIST (Luxembourg) on private funding for innovation
 - ***André FERNANDES***, University of Porto Innovation (Portugal) on Partnering for Innovation: 10 years of experience at U Porto
 - ***Peter CONLON***, National University of Ireland Maynooth (Ireland) on Commercializing university research through TT consortia

11.00 – 11.30 Break

11.30 – 12.30 Keynote speakers on Innovation and Technology Marketplaces

- ***Darren COOMBER***, Vice-President Australia, NineSigma, Inc on Developing an open innovation market place
- ***Georges HAOUR***, Professor of Innovation and Technology Management, IMD (Switzerland) on From science to business

12.30 – 13.45 Lunch



- 13.45 – 15.40 Case Studies in Commercialization and Knowledge/Technology Transfer, chaired by *Bruno WOERAN*
- *Danny BELKIN*, Director of Technology Development & Commercialization, SERI (Singapore)
 - *Khang LUI*, Executive Chairman & Co-Founder, The TAIPAN Group Pte Ltd and Water4All Asia Pacific Pte Ltd(Singapore): A different story about water
 - *Nicolas ZHANG*, Chinese Technology Exchange (CTEX): Key points for successful TT in China
 - *Josef DVORAK*, University of West Bohemia (Czech Republic) on education design projects for industry solved by cross-disciplinary student teams
- 15.40 – 16.00 Break
- 16.00 – 17.00 Breakout discussion circles on key takeaway messages from the day's topics
- 17.00 – 18.00 TII AGM
- 19.00 – 22.30 Conference dinner

Our Sponsors



Wednesday 20 May 2015 – DAY 3 – NEW WAYS TO IMPACT SOCIETY

- 09.30 – 10.30 Session chaired by *Maggie GORSE, CEO, Verlion Pte Ltd*
- *Laurence LIEN*, Chairman and Governor, Lien Foundation (Singapore)
 - *Benoît GENUINI*, CEO, Passerelles Numériques (Cambodia) on Innovating for the Bottom of the Pyramid
- 10.30 – 11.00 Break
- 11.00 – 12.30 Plenary session
- *Jennifer CAMPBELL*, Director Social Action, CITRIX (USA) on Empowering Employees for Social Impact
 - *Azim PAWANCIK*, Managing Director, Alpha Catalyst Consulting (Malaysia) on Building a Culture of Innovation
 - *Weiwen CHEN*, Director, Base of Pyramid (BoP) Innovation Lab, Essilor International (Singapore),
- 12.30 – 12.45 Closing remarks, *Bruno WOERAN*, TII President
- 13.00 – 14.00 Networking lunch
- 14.00 – 18.00 Buses leave for Discovery Tours to state-of-the-art innovation sites

Visit 1

- FusionWorld
- Cancer Science Institute
- Marina Barrage

Visit 2

- SERI (Singapore Eye Research Institute)-
- Urban Redevelopment Authority
- Marina Barrage

18.00 Return of buses to city centre and free evening

Conference continues on Thursday 21 May with the Bio-Asia Forum

