2018 TII INNOVATION DIALOGUE
Demonstrating Value from Open Innovation Support Instruments

CONCEPT
More intimate and interactive than a conference, this one-day event, brought to you by TII, features policy contributions from the European Commission, testimonials from practitioners and a dialogue between the panel and the audience. It also comprises a participative Road Mapping exercise to identify, quantify and increase the benefits gained by end users from EU innovation programmes. The results will feed into a report to be circulated among all participants and shared with the EC.

PROGRAMME

19 APRIL 2018

09.15 Registration
09.30 Introduction to the day, Gordon Ollivere, TII
09.40 Policy inputs from European Commission (10-minute statements)
   ▶ SME Instrument/coaching – Jasper Hemmes, EASME
   ▶ Open innovation and open science – Stephane Ouaki, DG Research and Innovation
   ▶ R&I cooperation with China - Diego Sammaritano, DG Research and Innovation
   ▶ Strengthening IPR in the EU internal market - Denis Dambois, DG Grow
10.20 Testimonials from innovation support practitioners
   ▶ Morten Løfsmæs, Nova Corporate (funding innovation)
   ▶ Lutgert Spaepen, VLAIO (innovation support programmes for SMEs)
   ▶ Sara Medina, SPI (overseas soft landing schemes)
   ▶ Andy Zynga, NineSigma and Maastricht School of Management (open innovation)
   ▶ Marta Catarino, TecMinho (university-industry collaboration)
11.00 Refreshments/networking
11.20 Dialogue between panelists and audience on the perceived efficiency of current innovation support instruments and the future challenges and risks for innovation performance in Europe with suggestions for future policy actions
12.20 Lunch
13.30 Road-mapping session (1) - The Broad Landscape
   Group activity in which the participants will populate a wall chart customised to examine the efficiency of innovation support instruments, any shortcomings and suggestions for improvement.
14.30 Strategic road-mapping session (2) - The Dominant Priorities
   A facilitated session to review the wall chart and achieve consensus and identify key issues resulting from the earlier road-mapping exercise.
15.30 Wrap up session summarising the road-mapping results and framing recommendations to the EU about how innovation-support instruments could be made more efficient and effective in the future.
15.45 Refreshments and close of the session

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VISIT US AT
WWW.TII.ORG

Participation fee: €150
Registration at https://www.surveymonkey.com/r/M8VTDZL