

# TII PROJECT LAB BRUSSELS MEETING

## SPOTLIGHT ON HORIZON 2020

14 January 2013

Hotel BLOOM, 250 rue Royale

1210 Brussels



## PROGRAMME

To coincide with the launch of the new Framework Programme Horizon 2020, TII is re-launching its successful series of Brussels meetings which offers members

- Up-to-the-minute insights into Commission funded R&D&I work programmes
- Knowledgeable and impartial advice on funding opportunities
- First-hand presentations and Q&A sessions with Commission project officers
- Focused discussion on tangible bidding opportunities, identification of potential partners for consortium building and support with developing project ideas

The focus of the TII Brussels meetings is firmly embedded in the association's new **Project Lab** premium service, which aims to help members tap in more successfully to European funding programmes in the field of R&D and innovation. The services offered range from alert messages by email on open calls for proposals and tenders to customized email blasts on new bidding opportunities and drafting concept notes (covered by the annual membership fee) as well as full proposal preparation (at extra cost).

## PROGRAMME OUTLINE

### Tuesday 14 January 2014

Morning  
Session (9.30  
to 12.30)

- Introduction to TII Project Lab and spotlight on Horizon 2020 – scope, services, added value, **Christine Robinson, TII**
- Broad overview of H2020 features as well as tailored information on work programmes and open calls of interest to TII members, **Gavin Thomson, Helix Advisory Services (UK)**

- Main changes compared with FP7 and new rules, e.g. revised funding models, **Gavin Thomson**
- Research for SMEs: presentation of the new SME instrument, including the coaching and mentoring scheme (scope, practicalities and opportunities for TII members), **Sven Schade, Policy Officer, European Commission (B)**
- Presentation of other published calls under Innovation in SMEs (cluster animated projects for new value chains; innovation and internationalisation; open innovation), **Sven Schade**

12.30 – 13.30      Networking lunch

Afternoon  
session (13.30  
to 16.00)

- Presentation of Web Entrepreneurship call, **Isidro Laso Ballesteros, Head of Start-up Europe Sector, DG Research, European Commission (B) - TBC**
- Introduction to the TII Project Lab services, **Francesca Chieruzzi and Maria Augusta Mancini, TII**
- Presentation of a selection of H2020 calls and discussion among participants about their specific interests, building consortia and joint bidding opportunities, including:
  - Web entrepreneurship
  - Support for the growth of ICT innovative creative industries
  - Boosting the investment readiness of SMEs and small midcaps
  - Community-building and competence development for the SME instrument
  - Capacity-building in technology transfer
  - Enhancing and focusing R&I cooperation with the Union's key international partner countries
  - Peer learning for innovation agencies
  - Innovative training networks

16.00                      Close of the meeting

